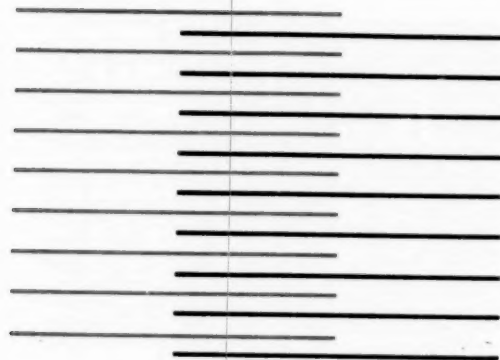


INDEX  
VOLUME 1



# MERGERS & ACQUISITIONS

*The Journal  
of  
Corporate  
Venture*

# INDEX • VOLUME ONE

## A

Academy Boulevard Bank of Colorado Springs, Vol. 1, #3, 94.  
A. C. Allyn & Co., Vol. 1, #2, 46.  
Accountants, Vol. 1, #2, as controller of computer and inheritor of corporate power, 39-40. Vol. 1, #3, organizing data, executive-seat of power, information analyst, accountant's certificate, 1.  
Accounting Principles Board of the AICPA, Vol. 1, #3, 66-67.  
Accounting Research Bulletin, AICPA's No. 48, Vol. 1, #3, 63.  
Accumulated Earnings Tax, Vol. 1, #2, what constitutes reasonable accumulation, example of, 27-28, what constitutes unreasonable accumulations, example of, 28. Vol. 1, #3, allowable, 41.  
Acme Brick Company, Vol. 1, #2, case of merger involving unfair labor practices, 33.  
acquisitions, Vol. 1, #3, partial, full, FTC, 29; table showing, 30; corporate, securities act, 55; material, report, 60; definition, 62; restriction, 73. Vol. 1, #4, foreign market, 17.  
Acton, Lord, Vol. 1, #2, 38.  
Adelman, Dr. M. A., Vol. 1, #2, 11.  
Administrative Conference of the U.S., Vol. 1, #2, 60.  
Admiral Corporation, Vol. 1, #2, chart of present market action, 56.  
Ador Corporation, Vol. 1, #2, 34.  
advertising, Vol. 1, #3, broadcasting income charts, 80-81. Vol. 1, #4, newspaper revenues, 18; volume of, 19; power of, 23; effect on competition in industry, 45; advantage of 59; 63.  
Afghanistan, Vol. 1, #2, AID, 91; WR&I, 94.  
AFL-CIO, Vol. 1, #3, investment in Mexico City, 15.  
Africa, Vol. 1, #2, South, 14; AID expropriation guaranty, 90; 91; 96.  
Agency for International Development, Vol. 1, #1, guaranties on investment abroad, 81; 82, 83, 84; Contract of Guaranty, General Terms & Conditions, 84-94; form for request for assurance against prejudice letter for specific risk investment guaranties, 95; chart of countries where guaranties are available, 96. Vol. 1, #2, expropriation, guaranty against, 90; procedure for obtaining expropriation guaranty, 91; guaranty against losses due to armed conflict, 91-93; "All-Risk" guaranty, available from, 94; extended-risk guaranty, 94; housing guaranty available from, 95-96; Vol. 1, #3, 4; housing investment program for Latin America, 95-96; sponsor, investor, local administrator, fees and application, 96. Vol. 1, #4, guaranty for investment in Brazil, 52.  
"agency" plan, Vol. 1, #4, newspaper at Clarksburg, W.Va., 21.  
Agricultural Research Service, Vol. 1, #2, 83, 84.  
Agriculture, Vol. 1, #3, in Mexico, 17.  
Agriculture, Dept. of, Vol. 1, #1, marketing orders in dairy industry, 71. Vol. 1, #2, information available from, 83-84.  
AID, see Agency for International Development.  
aid, SBA, Vol. 1, #4, in federal contract

procurement and federal surplus sales, 67.  
AID's Office of Capital Development, Private Enterprise Division, Bureau for Latin America, Vol. 1 #2, 94.  
Air Canada, Vol. 1, #1, 19.  
Airlifts, Inc., Vol. 1, #4, 35.  
Airlines, Vol. 1, #1, "Big Four", local service lines, mergers, reasons for, 65; mergers, lack of consistent criteria for, 66; mergers, disallowed, 67. Vol. 1, #2, 37.  
Alaska, Vol. 1, #4, SBA disaster loans due to earthquake, 73.  
Alberta, Canada, Vol. 1, #1, incentives for U.S. investment in, 15; resources in, 17.  
Aldrich, Sen. Nelson W., Vol. 1, #1, legislative lieutenant for financier J. P. Morgan, 32.  
Alexander, Prof. Robert J., Vol. 1, #4, 56.  
All Channels TV Set Law, Vol. 1, #3, 80.  
Allegheny Airlines, Vol. 1, #1, 65.  
Alliance for Progress, Vol. 1, #2, 96. Vol. 1, #3, 95.  
Allied Specialties of Philadelphia, Vol. 1, #4, awarded SBA contracts, 77.  
Allis-Chalmers, Vol. 1, #4, 40.  
All Media Advertising, Vol. 1, #3, 81.  
allocations of markets, Vol. 1, #3, FTC non-merger chores, 79.  
"all-risk" gov. guaranties on investment abroad, Vol. 1, #1, 78, 80. Vol. 1, #2, 94.  
"All Writs Act", Vol. 1, #4, 41.  
Allyn, A. C. & Co., Vol. 1, #2, 46.  
Aluminum Company of America, Vol. 1, #3, 32.  
American Airlines, Vol. 1, #1, 65.  
American Bankers Association, Vol. 1, #4, 77.  
American Bar Association, Vol. 1, #3, antitrust, 10.  
American Brake Shoe, Aerospace Division, Vol. 1, #1, 14.  
American broadcast industry, Vol. 1, #3, income thru advertising, strong growth, chart showing number of stations, 80.  
American Broadcasting-Paramount Theatres, Vol. 1, #3, 81.  
American Cyanamid, Vol. 1, #3, in Mexico, 23.  
American Diners Club, Vol. 1, #2, control of British Diners Club, 6.  
American-Eastern Merger, Vol. 1, #1, disallowed merger, 67, 68.  
American Embassy, Vol. 1, #2, in London, 18.  
American Fletcher Natl. Bank & Trust Co. of Indianapolis, Vol. 1, #1, 63.  
American Home Products Corp., Duff's Baking Mix Division, Vol. 1, #1, 11.  
American Industry: Structure, Conduct, Performance, Vol. 1, #4, book by Richard Caves, 58.  
American Management Association spotlights mergers & acquisitions, Vol. 1, #1, seminars, 53.  
American Metal Company, Vol. 1, #1, 58.  
American Newspaper Publisher's Association ANPA, Vol. 1, #4, 26, 27, 63.  
American Society of Corporate Secretaries (New York Chapter), Vol. 1, #3, 60.  
American Sumatra Tobacco Corporation, Vol. 1, #1, 27.  
A. M. Kidder & Co., Vol. 1, #2, 46.  
Anaconda Copper, Vol. 1, #3, 51.  
analysts, investment, Vol. 1, #4, 5.  
Anderson, Roy, Vol. 1, #2, 83.  
Andy Barr Public Protector, Vol. 1, #3, 67-71; chief accountant SEC, 64; awards, 70.  
Anthony, Prof. Robert N., Vol. 1, #3, Harvard, 66.  
anti-competitive effect, Vol. 1, #4, foreign acquisitions, 17.

Anti-Monopoly Transportation Conference, Vol. 1, #2, 65.  
anti-poverty, Vol. 1, #1, 35.  
antitrust, Vol. 1, #1, legislation on banks, 7; outlook for 1966, 9-26; Sherman Act, 30-32; Clayton Act, 33; 34-64. Vol. 1, #2, Antitrust Report, 28-30; public service factors, 29; Clayton Act, 29-30; Vol. 1, #3, Antitrust Report, 8-11; Donald F. Turner, trust-buster, conglomerate mergers, bank mergers; restraint of trade, merger rules, GM violation, 9; Fortune attack on, rebuttal by Turner, Government influence, 11; 77. Vol. 1, #4, in foreign country, 4; purpose of laws, 5; 12; 14; American business in foreign markets, 15-17; in Common Market, 17; affect of laws on newspaper industry, 25; 26; 27; 58; Antitrust Report, 43-45.  
Antitrust and Monopoly Subcommittee, Senate, Vol. 1, #2, investigating post war merger phenomenon, 11. Vol. 1, #4, 7, 15.  
Antitrust Division of the Justice Dept., Vol. 1, #1, 7, 8, 9, 11, 30, 33, 34, 35; action against bank mergers, 59; 60; prosecution of milk wars, 72. Vol. 1, #2, 28, 29; on bank mergers, 30; 59; on railroad mergers, 62; 78, 82. Vol. 1, #3, 8-10; on bank merger, 8; GM violation, 9; 10; new laws, 11; Clayton Act 12; 13, 35. Vol. 1, #4, foreign section, 15; 17, 25, newspaper mergers, 26; 27, 44, 45.  
Antunes, Augusto, Vol. 1, #4, 56.  
Appalachia, Vol. 1, #2, need for entrepreneurship, 1.  
Appropriations Committees, Senate and House, Vol. 1, #1, pressure on CAB, 67.  
Arden Farms Co., Vol. 1, #1, 70.  
Arden Publishing Co., Vol. 1, #4, 26.  
Argentina, Vol. 1, #2, AID expropriation guaranty, 90; 92, 93.  
Argonne National Laboratory, Vol. 1, #4, 75.  
armed conflict, losses from, Vol. 1, #1, 78; government guaranties against, 80; 81; fee for guaranty, 82. Vol. 1, #2, 88; AID guaranties against, history of guaranty, 91; definition of war, revolution, insurrection, limitations of guaranty, guaranty protection equities and loans, "waiver letter", 92; figuring contract amounts or guaranty, 92-93; settlement procedures, 93.  
Armour & Company, Vol. 1, #1, 27.  
Vol. 1, #3, 30, 35.  
Arnold Schwinn & Co., and Sealy, Inc., Vol. 1, #3, 11.  
Arnold, Thurman, Vol. 1, #1, 33. Vol. 1, #4, 7.  
Aron, Eric, Vol. 1, #2, 14.  
Arthur Dale, West Virginia, Vol. 1, #2, 1.  
Asia, South, Vol. 1, #2, AID expropriation guaranty, 90; 81.  
assistance, SBA, Vol. 1, #4, in management and product development, 67.  
Association of Consulting Management Engineers, Inc., Vol. 1, #1, 25.  
Astro Technology, Vol. 1, #2, merger w/Page Communications, 5.  
AT&T, Vol. 1, #2, 32.  
Atlanta Paper Company, Vol. 1, #2, 35.  
A & P, Vol. 1, #4, 60.  
Atlantic Coastline Railroad, Vol. 1, #2, merger with Seaboard, 29.  
Atlantic Research, Vol. 1, #3, 67.  
Atomic Energy Commission, Vol. 1, #2, information available from, 56. Vol. 1, #4, 75.  
AVCO, Vol. 1, #3, 82.  
automobile industry, Vol. 1, #4, rental of cars, 33; in Brazil, 53.  
Australamerica Corporation, Vol. 1, #4, Delaware Corp., 14.  
Axton-Fisher Tobacco Co., Vol. 1, #4, 37.

## B

Bache & Co., Vol. 1, #2, 45, 48, capital expansion, 49.  
Bache, Harold, Vol. 1, #2, 48, 49.  
Backus, Mrs. Vol. 1, #1, oil—John D. Rockefeller, 32.  
Bain, Prof. Joe S., Vol. 1, #4, 58.  
Baker, Simonds & Co., Vol. 1, #2, consolidated with E. F. Hutton, 49.  
balance-of-payments, Vol. 1, #1, 7. Vol. 1, #3, committee, 95.  
Bale Pin Co., Vol. 1, #3, 52.  
Baldwin-Lima-Hamilton Corp., Vol. 1, #1, 27.  
Ballard Co., Vol. 1, #1, 11.  
B&O/C&O RR, Vol. 1, #2, proposed merger with Norfolk & Western, 62; 63.  
Bangor and Arrostock Corporation, Vol. 1, #3, 52.  
Bangor Punta Alegre Sugar Corporation, Vol. 1, #3, 49, 54.  
Bank, Corporate Research Department, Vol. 1, #1, 24 (bank role in aiding business to locate acquisition candidates and analyzing markets and financial statements).  
Banking Law Commission, Vol. 1, #3, 94.  
Bank of England, Vol. 1, #2, 19.  
Bank of America (California), Vol. 1, #1, 55. Vol. 1, #3, 15.  
Banker's Magazine, Vol. 1, #1, 1901 article, 32.  
Bankers Trust, Vol. 1, #3, 15.  
Bank of England, Vol. 1, #2, role in U.S. investment, 19.  
Bank of the Manhattan Co., Vol. 1, #1, merger with Chase National Bank, 55.  
Banking & Currency Committees, House & Senate, Vol. 1, #1, 7, 56, 59, 60. Vol. 1, #2, 11, 29, 30. Vol. 1, #3, Bank Merger Act, 12; 13. Vol. 1, #4, 67, 71, 73.  
Bankruptcy Act, Vol. 1, #3, SEC—advisory function per Chapter X, 56.  
banks, mergers of, Vol. 1, #1, laws, 7, 8, 55, 57, 59, 60; Vol. 1, #2, public service factor in, 29; laws, 30. Vol. 1, #3, conglomerate, 1966 Act, 8; 9; purpose of law, 10; amendment, 11, 1960 act, 1965 amendment, anti-competitive effects, 12; 13.  
banks, Vol. 1, #3, commercial investment, 3; disappearance of small town independent, 13; in Mexico, 18-19; 88-94; branch, 87-94; unit, 88-93; overbanking, underbanking, chain, multiple, 90; statewide, 90, 92; commercial, 91.  
Bank Stock Quarterly, Vol. 1, #1, 58, 60, 61, 63.  
Barach, Arnold B. (author), Vol. 1, #4, 18-27.  
Barbara, James Jr., Vol. 1, #2, 76.  
Barber, Richard J. Vol. 1, #4, special counsel to Senate Antitrust subcommittee, 16.  
Barclay Jewelry, Inc., Vol. 1, #2, Tax court memorandum, opinion on, 24.  
Barnes, Richard M., Vol. 1, #2, V.P.—A. M. Kidder, 46.  
Barr, Andy, Vol. 1, #3, 64-71; Chief Accountant SEC, 64; background, 67; awards, 70.  
Barriers to New Competition; Vol. 1, #4, book by Joe S. Bain, 59.  
Bartlett-Snow-Pacific, Vol. 1, #3, 52.  
Baruch, Stanley, Vol. 1, #2, 96.  
Bay, Charles Ulrich, Vol. 1, #2, Sr. partner A.M. Kidder, 46.  
Beatrice Foods Co., Vol. 1, #1, 11,

- 69, 70; growth figures, diversifications, 71; price cutting under Kroger label, arguing against potential competition, 72; acquisition of Creameries of America, Inc., 73. Vol. 1, #2, FTC action against, forced divestitures, 10. Vol. 1, #3, FTC decision, 79.
- Beattie, Edmond, Vol. 1, #4, 55.
- Bed Warmers, Vol. 1, #3, manufacture of in Great Britain, 6-7. Vol. 1, #4, 5.
- Beirne, Joseph A. (Pres. of C. W. of A.), Vol. 1, #2, 32.
- Bell, David, Vol. 1, #2, AID administrator, 95.
- Beneficial Finance Co., Vol. 1, #1, 26.
- Benezet, Louis, Vol. 1, #2, 38.
- Bennett, James Gordon, Vol. 1, #4, 23.
- Bergson, Henri, Vol. 1, #3, "homo faber", building man, 47.
- Bessemer Limestone & Cement Co., Vol. 1, #1, acquired by Diamond Alkali Co., 11. Vol. 1, #2, divestiture of by Diamond Alkali Co., 9.
- Bethlehem Steel Corp., Vol. 1, #4, 56.
- Bevis, Herman W., Vol. 1, #3, Senior partner of Price Waterhouse & Co., 62.
- Bildner, Albert, Vol. 1, #4, 56.
- Bilello, Sal, Vol. 1, #2, 78, 79.
- Bishop's Service, Inc., Vol. 1, #2, 69.
- Bjorksten, Dr. Johan (author), Vol. 1, #1, *Merger Lemons*, 36-41.
- Bjorksten Research Laboratories, Vol. 1, #1, 38.
- Black, Justice Hugo L., Vol. 1, #4, 42, 44, 64.
- Blair & Co., Vol. 1, #2, 46.
- Blair, Dr. John M., Vol. 1, #2, 11.
- Blatz Brewing Co., Vol. 1, #4, 44; merger with Pabst, 64.
- Bluhdorn, Charley, Vol. 1, #3, Board Chairman of Gulf & Western, 51.
- Blum, Ernest (author), Vol. 1, #4, 46-56.
- Board of Trade, Vol. 1, #2, in Britain, 18.
- Bohack's, Vol. 1, #3, 51.
- Bonanza Airline, Vol. 1, #1, 65.
- Bond Clothes, Vol. 1, #2, 80.
- Bonsal, Judge US Dist. Court, NY, Vol. 1, #4, ruling on Texas Gulf Sulphur, 37.
- Bonwit Teller, Vol. 1, #3, 36.
- Boonton Radio Corp., Vol. 1, #2, acquired by Hewlett-Packard Co., 51.
- Booz Allen Hamilton, Vol. 1, #2, 69. Vol. 1, #4, 16.
- Borak, Vol. 1, #3, J. I. Case Co., vs., 58.
- Borden Company, Vol. 1, #1, 69, 70; growth figures, merger with Columbus Plastic Products Co., 71. Vol. 1, #2, FTC action against, 10. Vol. 1, #3, FTC—different brand labels, 9.
- Boston & Maine RR, Vol. 1, #2, 62. Vol. 1, #3, 13.
- Boston Post, Vol. 1, #4, 19.
- botanical life, Vol. 1, #4, essentials for, 29.
- Boutin, Bernard L., Vol. 1, #4, SBA administrator, 67; 68; 70.
- Bowman Dairy, Vol. 1, #4, 41.
- boycotts, Vol. 1, #4, 40.
- Boyd, Alan S. (Under-Sec. of Comm. for Trans.), Vol. 1, #1, 68. Vol. 1, #2, 66.
- Boyd, Joseph, Vol. 1, #2, 6.
- Brabham Brothers, Vol. 1, #3, 33.
- Bracero Program, Vol. 1, #3, 17.
- Branco, Humberto Castelo, Vol. 1, #4, Brazilian president, 46.
- brand labels, different, Vol. 1, #3, FTC vs Borden Co., 9.
- Branniff Airlines, Vol. 1, #1, 65.
- Brasley-Cole Shoe Co., Ltd. Vol. 1, #2, acquired by Endicott-Johnson, 11.
- Bratter, Herbert (author), Vol. 1, #3, 87-94.
- Brazil, Vol. 1, #3, investors in, 15. Vol. 1, #4, 46-56; Foreign Investment Law, 47; how to start a business in, tax incentives, GEIC, Brazilian Stock Ex-
- change, 48; chart—summary of US source investment, GEIQUIM, SUDENE, 49; map of Brazil, 50; geography, people, 51; labor situation, information sources, 52; foreign investments in, 54; chart of Economic Performance, 55.
- Breadth Index, Vol. 1, #2, as used in technical analysis of stocks, 57-58.
- Breen, Matt, Vol. 1, #2, 80.
- Briggs Manufacturing Company, Vol. 1, #3, 32.
- Brillo Manufacturing Co., Vol. 1, #1, disposition of Williams Co., 10.
- British Columbia, Vol. 1, #1, incentives for U.S. investment in, 15; resources in, 17.
- British Diners Club, Vol. 1, #2, battle over control of, 6.
- British Board of Trade, Vol. 1, #2, analysis of earnings of US subsidiaries, 17; issuance of Industrial Development Certificates, information regarding British Co. looking for US partners, 18.
- British Motor Corporation, Vol. 1, #2, 17. Vol. 1, #3, 34.
- Broadcasting Industry, the, Vol. 1, #3, 80-86; a profitable acquisition area, advertising income, 80; acquisition of properties, financing of purchase, 82-83; market, facility, return of investment, 83; potential, FCC regulations, 83-84; personnel, economic profile, 85; charts of gross sales, percent increase, profit margins, revenue, 86.
- Brockway Glass Co., Vol. 1, #1, 35.
- broken support, Vol. 1, #2, in Technical analysis, 53.
- brokerage firms, Vol. 1, #2, mergers among, 43-49; member of, 43; as underwriters, trading in 1961, increase in operating expenses, 44; trading in 1962, 45-46; trading in 1963, 1963 consolidations, 46-47; 1964 merger activity, 47-49; 1965 merger activity, 49.
- Brotherhood of Maintenance of Way Employees, Vol. 1, #2, 63.
- Brown, Robert, Vol. 1, #3, Pres. Borg-Warner Corp. international operations, 22.
- Brown Shoe Co., Vol. 1, #4, 41, 42, 63.
- Brownell, Herbert (former Attorney General) Vol. 1, #1, 59.
- Bruce Co., E. L., Vol. 1, #3, 30, 35.
- Brush Development, Vol. 1, #2, 69.
- Buchwald, Art, Vol. 1, #4, 63.
- Budget, Bureau of, Vol. 1, #4, advises SBA on loans, 70; limits money to SBA, 79.
- Budge, Hamer H., Vol. 1, #3, member of SEC, 60.
- Building Services Employees Int'l Union, Vol. 1, #2, 80.
- Bulhões, Octavio Gouveia, Vol. 1, #4, Minister of Finance in Brazil, 53.
- Burney, Elizabeth (author), Vol. 1, #2, 12-19.
- Burnham & Co., Vol. 1, #2, 46.
- Burrell, Berkely G., Vol. 1, #4, 78.
- Burroughs Corp., Vol. 1, #2, 18. Vol. 1, #4, income from foreign sales, 16; in Brazil, 47.
- Bushe, Howard E., Vol. 1, #2, 48.
- business, Vol. 1, #2, 75-82 (see organized crime). Vol. 1, #3, complex, simple, 46.
- Business and Defense Services Administration, Vol. 1, #4, 76.
- business ethics, Vol. 1, #1, 3.
- Business Week, Vol. 1, #2, 46.
- Butler, John J. (author), Vol. 1, #1, 74-77.
- Byerly, Prof. Kenneth R., U of NC, Vol. 1, #4, 21.
- Byron, William J., S.J. (author), Vol. 1, #4, 57-64.
- Cady, Roberts & Co., Vol. 1, #2, consolidated with Rutter & Co., 46. Vol. 1, #4, 37.
- California, state of, Vol. 1, #3, branch banking, 93.
- California Water & Telephone Company, Vol. 1, #3, 30.
- Campbell, McCarty, Vol. 1, #2, consolidated with Loeb, Rhoades, 49.
- Campos, Roberto de Oliveira, Vol. 1, #4, Minister of Planning and Development in Brazil, 53.
- Canada, Vol. 1, #1, 12-20; preferential trade agreements with British Commonwealth, 13; statistics on foreign ownership of Cos., incentives to domestic investment, acquisition of Jarry Hydraulics Ltd. by Dominion Brake Shoe Co., customs rulings, 14; incentives for U.S. investment, 15-16; Sheridan Park Research Community, 15; gross national product, population, per capita wealth, rate of growth, unemployment, gov. structure, 16; social legislation, 16-17; map, 17; provinces, resources of, 18; French-Canadians, struggle of, 18; nationalization in, 19; labor legislation in, restrictions on non-residents, taxes, business laws, tariffs, reasons not to invest, 20. Vol. 1, #4, newspaper in, 20.
- Canadian Broadcasting Corporation, Vol. 1, #1, 19.
- Canadian Development Corp., Vol. 1, #1, 14, 15.
- Canadian National Railways, Vol. 1, #1, 18, 19.
- Capital Cities Broadcasting Corp., Vol. 1, #3, 81.
- Capital Development, Vol. 1, #2, AID, 95.
- capital lending practices, amendment changing, Vol. 1, #1, 7.
- capital loss carryovers, Vol. 1, #4, 9.
- Capital Meat Market, Vol. 1, #2, 78, 80.
- Capital Gain, Vol. 1, #3, dividend income, 39.
- capitalism, people's, Vol. 1, #1, 3.
- Cardozo, Judge, Vol. 1, #4, 35.
- Carey, John, Vol. 1, #3, AICPA's executive director, 66.
- Carlson, Edward, Vol. 1, #2, 7.
- Carnation Co., Vol. 1, #1, 70.
- Carnegie, Andrew, Vol. 1, #1, 31.
- Carreau & Co., Vol. 1, #2, merger with Smith, Ramsay Co. & Diamond & Co., 46.
- Carreau, Smith, Inc., Vol. 1, #2, creation of, 46.
- Carte Blanche credit card business, Vol. 1, #3, bank merger, 8.
- cartels, Vol. 1, #4, 4, 16, 17.
- cash flow, Vol. 1, #1, importance of examination before merger, 23.
- Castellana, Peter, Vol. 1, #2, 77, 78, 79, 80.
- Castro, Fidel, Vol. 1, #2, expropriation of Sugar Mills in Cuba, 89.
- Caterpillar Tractor, Vol. 1, #4, income from foreign sales, 16.
- Caves, Richard, Vol. 1, #4, 58, 60, 61.
- Celler, Emanuel, Vol. 1, #3, Chairman House Judiciary Committee, 11.
- Celler-Kefauver, Vol. 1, #4, anti-merger section of Clayton Act, 26; 63.
- Cement Industry, Vol. 1, #1, as FTC target, 9, 10; FTC challenges vertical and horizontal mergers, 11. Vol. 1, #2, FTC investigation, 10. Vol. 1, #4, 42.
- Central American Common Market, Vol. 1, #3, investor in Mexico, 16.
- Central Airline, Vol. 1, #1, 65.
- Central Bank, Vol. 1, #4, in Brazil, 49.
- Central-Penn National Bank, Vol. 1, #3, 8, 11.
- Century Lighting of Canada, Ltd., Vol. 1, #1, 15.
- Century Lighting, Inc., Vol. 1, #1, 15.
- Certificate of Competency, COC, Vol. 1, #4, definition, 71; how they work, 75.
- Certified Industries, Inc., Vol. 1, #1, acquired by U.S. Steel Corp., 11.
- C-F-F Topeka Grain Elevator, Vol. 1, #3, 53, 54.
- Chafee, Prof. Zechariah, Vol. 1, #4, 27.
- Chains, national, restrictions of growth, Vol. 1, #3, 73.
- Chain Store Sales, Vol. 1, #1, 11.
- Chamberlin, Edward, Vol. 1, #4, 58.
- Chamber of Commerce, American, Vol. 1, #2, in London, 17; 18. Vol. 1, #3, Mexican inquiries, 18; Survey of Salaries and Benefits among Manufacturing and Service Enterprises, 23-24. Vol. 1, #4, in Brazil, 54.
- change, Vol. 1, #1, as part of functioning of universe, 45; importance of dealing with, 46; fear of in corporations, 47; discovering how to change institutions, creating new markets with changed products, 48; as a condition of life, 49.
- Chart Study, Vol. 1, #2, as used in Technical analysis of stocks, 52-57; elementary bar chart, 52; upside breakout and downside breakthrough, 53; "Rectangle" pattern 53-55; "Triangle" pattern, 53-55; determining trendline, fanline technique, trendline breaks, 54; support-resistance lines, 55; Head & Shoulders pattern, 53-56; point and figure chart, 55, 57; chart analysis of present market action, 56; point & figure terminology, 57.
- chartering, corporate, U.N., Vol. 1, #3, 7.
- Chase-Manhattan Bank, Vol. 1, #1, creation of, 55; listing on NYSE, 62; Vol. 1, #2, merger with American Diners Club, 6; Vol. 1, #3, 15.
- Chase National Bank, Vol. 1, #1, merger with Bank of the Manhattan Co., 55.
- Chaut, Robert, Vol. 1, #1, 57, 61, 63.
- Chemical Corn Bank, Vol. 1, #1, 55.
- Chemical Trust, Vol. 1, #3, 15.
- Chevrolts, Vol. 1, #3, General Motors violated antitrust laws, 9.
- Ciba, Vol. 1, #3, in Mexico, 23.
- Chicago & Northwestern Railroad, Vol. 1, #2, 61.
- Chicago Times, Vol. 1, #4, 19.
- Chihuahua, Vol. 1, #3, 19.
- China, Vol. 1, #1, industrialization of, 49.
- Choka, Allen D., Vol. 1, #3, 35.
- Chrome Plating, Vol. 1, #3, Corillion Case, 31.
- Chrysler Motor Co., Vol. 1, #2, buying into Rootes Motors, 17. Vol. 1, #3, buying part of Briggs Manufacturing Co., 32.
- Ciglen, Samuel, Vol. 1, #3, 57.
- Cincinnati Post & Times Star, Vol. 1, #4, 26.
- circular merger, Vol. 1, #3, 5.
- Cities Service, Vol. 1, #4, 66.
- Citizen, Vol. 1, #4, newspaper merger with Arizona Daily Star, 26.
- Citizens National Bank of Los Angeles, Vol. 1, #3, 13.
- Citizens & Southern Nat'l. Bank of Atlanta, Vol. 1, #1, 63.
- city, Vol. 1, #4, great service establishment for transients, physical and metaphysical life of man, transshipment of goods, intellectual engagement takes place technologically, 30.
- City National Bank & Trust Co. in Chicago, Vol. 1, #3, 13.

# INDEX • VOLUME ONE

- Civil Aeronautics Board*, Vol. 1, #1, position regarding mergers, responsibility of, powers of, working in public interest, defining monopoly, 64; mergers, considerations regarding, 65-66; mergers, lack of consistent criteria, 66; pressures on, mergers, disallowed, 67; merger procedures, weaknesses in, 68. Vol. 1, #2, 60, 61, 65, 66, 86.
- Civic Finance Corporation of Milwaukee*, Vol. 1, #3, 30.
- Clark, Gen. Mark, Vol. 1, #4, 53.
- Clark Shoe Company, Vol. 1, #4, 55.
- Clarke, Matthew K. (author), Vol. 1, #4, 65-80.
- Clarksburg, W.Va., Vol. 1, #4, "agency" plan, 21.
- Clary, Thomas J. Fed. Judge, Vol. 1, #1, 59.
- Clayton Act, Vol. 1, #1, 30; 1914 FTC, 33, 35; violation of section 7, 59; 60; section 7 as anti-merger weapon, 72. Vol. 1, #2, 1950 amendments, passage of, 11; 29; bank mergers, 30; 62; 64. Vol. 1, #2, Sec. 7 applicable to banks, 12; 13; stop monopoly, squelch mergers, 73; 74. Vol. 1, #4, 15; re American business in foreign markets, 16; Celler-Kefauver anti-merger section, 26; 27, 38, 41, 43, 44, 61, 62, 63.
- "clearing house", see international "clearing house".
- Clemenceau, Georges, Vol. 1, #4, 51.
- Clearinghouse of Scientific & Technical Information, Vol. 1, #2, 84.
- Cleveland, Grover (pres.), Vol. 1, #1, Sherman Act, 32.
- Cleveland Trust Company, Vol. 1, #3, 94.
- Clorox Chemical Co., Vol. 1, #1, acquired by Procter & Gamble, Inc., 10. Vol. 1, #3, 78. Vol. 1, #4, 59; 62, 63, 64.
- "close" corporation, Vol. 1, #4, protections against, 12.
- C. L. Peterson Terminals, Inc., Vol. 1, #3, 40-41.
- CMC, Vol. 1, #3, US Chapter of the Corporate Mountaineers Cult, 49-54. coal, dependence on, Vol. 1, #2, 1.
- Coast Guard, US, Vol. 1, #2, 41.
- Coburn, Middlebrook, Vol. 1, #2, consolidated with Dempsey, Tegeler, 49.
- Coca-Cola, Vol. 1, #4, 39.
- Coffin, Burr, Vol. 1, #2, consolidated with Putnam & Co., 49.
- Coffin, Wid L., Vol. 1, #4, 55.
- Cohen, Manuel F., Vol. 1, #3, SEC chairman, 67.
- Colgate-Palmolive, Vol. 1, #4, income from foreign sales, 16.
- collapsible corporation, Vol. 1, #1, tax law term, Section 341 of IRC applied to, 52.
- College of American Pathologists, Vol. 1, #4, Canons of Professional Ethics, 45.
- Collins, Orvis F. (author) Vol. 1, #4, 80.
- Colombia, Vol. 1, #2, AID, 93.
- Colorado, State of, Vol. 1, #3, banks, 94.
- Colorado Bankers Association, Vol. 1, #4, 94.
- Colorado, University of, Vol. 1, #3, 19th Conference on World Affairs, 7.
- Colon Sanders Southern Fried Chicken, Vol. 1, #1, 13.
- Colonial Airlines, Vol. 1, #1, acquired by Eastern Airlines, 67.
- Columbia, Maryland, Vol. 1, #4, suburb of Wash. D.C., 21.
- Columbia Broadcasting System, Vol. 1, #3, 81.
- Columbia Gold Mine, Vol. 1, #1, 63.
- Columbus Plastic Products Co., Vol. 1, #1, merger with Borden Co., 71.
- Commerce, act to regulate, Vol. 1, #2, 64.
- Commerce, Dept. of, Vol. 1, #2, information re and investing abroad, 18; information available from, 84; field offices, list of, 87. Vol. 1, #4, 67; 70; SBA information available from, 75; 76; 79.
- Committee of Expertson Restrictive Business Practices (OECD), Vol. 1, #4, 17.
- Committee on Financial Institutions to the President, Vol. 1, #3, 91.
- Commission on Money and Credit, Vol. 1, #3, 90.
- Common Market, Vol. 1, #3, European Common Market, 7. Vol. 1, #4, Western Europe antitrust laws of, 16.
- "common sense", Vol. 1, #1, vs. technicalities, 31.
- Communications Satellite Corp., Vol. 1, #1, "Early Bird", 6.
- Communications Workers of America, Vol. 1, #2, 32.
- communism, Vol. 1, #4, denial of ownership of property, 33.
- Community Creamery, Vol. 1, #2, 10.
- Companhia Limitada, Vol. 1, #4, 48.
- Companhia Vale do Rio Doce, Vol. 1, #4, 54.
- company protection (see federal securities laws).
- comparability, Vol. 1, #3, SEC-companies accounting, 67.
- competitive considerations, Vol. 1, #3, allowed in bank mergers, 9.
- competition, lessening, Vol. 1, #3, extensive acquisitions, 73.
- competition, newspaper, Vol. 1, #4, graph showing decline of competition daily, 18; radio and TV, 21; 23.
- competition-restrictive mergers, Vol. 1, #4, 16; 17.
- community, need and convenience of, Vol. 1, #3, bank merger amendments, 12.
- complaints, rate of, Vol. 1, #3, Antitrust Div. of Justice Dept., 8.
- compound duplex patterns, Vol. 1, #2, 57.
- comprehensivists, Vol. 1, #2, 38. Vol. 1, #3, 47.
- Comptroller of the Currency, Vol. 1, #1, support of bank merger bill, 7; responsibility for bank mergers, 59. Vol. 1, #2, rulings on bank mergers, 29; support of bank merger bill, 30. Vol. 1, #3, 12, member of FDIC, 94.
- computer, electronic, Vol. 1, #2, significance of in corporate reorganization, 37; 38; control of, 39; "utility" concept of, as key to power, 40. Vol. 1, #3, 1; key to profits, direct mail, 5; 6; specialized jobs, 44-45; function of differentiation, 45. Vol. 1, #4, PERT, 11; cybernated newspaper, 22-23; 27.
- Comptroller of the Currency, Advisory Committee of Banking to the, Vol. 1, #3, 91.
- concentration ratio, high, Vol. 1, #4, 60.
- Concord Hotel, Vol. 1, #2, 80.
- conglomerate merger, Vol. 1, #1, perils of, 38. Vol. 1, #2, 78. Vol. 1, #3, bank mergers, 8. Vol. 1, #4, 7; product-extension, 35; 44, 61, 64.
- Congress, Vol. 1, #4, 15.
- Congressional Report, Vol. 1, #1, 7-9. Vol. 1, #3, 11-13.
- Congressional Report, Vol. 1, #4, American business in foreign market, 15-17.
- Connor, John T. Vol. 1, #1, 80.
- consolidation, Vol. 1, #4, local newspapers, 20.
- Consolidated Foods Corp., Vol. 1, #1, divestiture of Gentry, Inc., 10-11.
- Constitution, The, Vol. 1, #4, property clause, 32.
- constructive dividend, Vol. 1, #2, in stock transfer, 27.
- Consumer Reports, Vol. 1, #4, 45.
- Continental Airlines, Vol. 1, #1, 63.
- Continental Can Co./Hazel-Atlas Glass Co., Vol. 1, #1, prosecution of merger by Justice Dept., 34-35.
- Continental Illinois Nat'l Bank, Vol. 1, #1, 59. Vol. 1, #2, 30. Vol. 1, #3, 13.
- Corning Glass, Vol. 1, #4, in Brazil, 47.
- Corn Products Refining Co., Vol. 1, #4, income from foreign sales, 16; 55.
- corporate reorganization, Vol. 1, #4, IRS requirements, 8-9.
- Cox chain, Vol. 1, #4, newspaper, 21.
- CPFF Contracts, Vol. 1, #2, Contract, Pentagon cut back, 6.
- Cooper, Dr. Arnold C., Vol. 1, #2, 11.
- copper industry, Vol. 1, #2, scrap return cycle, discovery of, innovations in, 37.
- Corporate Finance Division, Vol. 1, #3, Andy Barr-SEC, 68.
- Corporate Financial Reporting in a Competitive Economy, Vol. 1, #3, book by Mr. Herman W. Bevis, 62.
- corporations, Vol. 1, #3, responsibility to the public, 1; international new geographical factors, 7; potential, ability to change, 28; records, 39-40; accumulated earnings, 41.
- Corporate Research Department, Vol. 1, #1, Morgan Guaranty of New York City, 24.
- Corillum Corporation, Vol. 1, #3, case of, 30-31.
- Cosa Nostra, Vol. 1, #2, 75, 76, 78.
- Costa Rica, Vol. 1, #2, AID, 92.
- counties, merger of, Vol. 1, #2, 8.
- County Line Steel Co., Vol. 1, #2, 76.
- countries where Investment Guaranties are available, AID, Vol. 1, #1, chart showing, 96.
- Cowen & Co., Vol. 1, #2, consolidated with Jacques Coe & Co., 46.
- Cowles Communications Corp., Vol. 1, #3, 82.
- Cox Broadcasting Corp., Vol. 1, #3, 81.
- Creameries of America, Inc., Vol. 1, #1, acquisition by Beatrice Foods, 73. Vol. 1, #2, 10.
- Creative Direct Mail Co., Vol. 1, #3, Metromedia, 82.
- creativity, Vol. 1, #2, teaching people to be creative, receptive to arts, book -Creativity in Graduate Education, 38. Vol. 1, #3, innovations, scientists, 42-47.
- credit, Vol. 1, #4, affect on travel, transfer of information, 30.
- critical path method, Vol. 1, #4, scheduling, 11.
- Crocker-Anglo National Bank of San Francisco, Vol. 1, #3, 13.
- Crocker-Citizens National Bank, San Francisco, Calif., Vol. 1, #1, 59. Vol. 1, #2, 30.
- Cromwell Corp., Vol. 1, #1, 51.
- Crosby, Ralph. (author), Vol. 1, #3, 29-35.
- cross-elasticity of demand, Vol. 1, #1, 30, 31.
- Crowell, Collier and Macmillan Corp., Vol. 1, #3, 82.
- Crown Fabrics, Vol. 1, #3, 54.
- Crutenden, Podesta & Miller, Vol. 1, #2, merger with Walston & Co., 46.
- Cuba, Vol. 1, #2, takeover of Sugar Mills by Castro, 89.
- Cummins Engine Company, Vol. 1, #2, 15.
- currency stability, Vol. 1, #3, Mexico, 16.
- currency inconvertibility, Vol. 1, #1, 78; government guaranties against, 80; fee for guaranty, 82; scope and limitations of guaranty, 84; waiver letter, necessity of, 84-85; application for guaranty, execution of contract, 85. Vol. 1, #2, 88.
- "current amount", Vol. 1, #2, AID settlement, 91; 92, 93.
- Custer Channel Wing Corporation, Vol. 1, #3, violation of SEC injunction, 39.
- Custer, Willard R., Vol. 1, #3, violation of SEC injunction, 39.
- C.V.A., Vol. 1, #2, acquired by Kearney Trecker, 14.
- cybernated, newspaper, Vol. 1, #4, 22-23.

## D

- Dahl-Cro-Ma, Ltd., Vol. 1, #2, 10.
- Daily News (New York), Vol. 1, #4, 25.
- Dairy Industry, Vol. 1, #1, as FTC target, 9-10; Beatrice Foods Co., FTC divestiture rules for, 11; emphasis on processing and marketing, 69; reasons for consolidations, implications of trend toward consolidation, 70; mergers, no. of among giants, 71; price wars, 71-72; FTC view of mergers, 72; concept of potential competition, 72-73; allowable mergers, 73. Vol. 1, #2, FTC action against, 10.
- Dairy Industry, The: Indicator of Things To Come, Vol. 1, #1, 69-73.
- Damascus Tube, Vol. 1, #4, 68.
- Darlington Manufacturing Co., Vol. 1, #2, case of closing part of business to avoid union bargaining, 34.
- Darwin, Charles, Vol. 1, #1, 31. Vol. 1, #4, 28.
- Davis & Davis, Vol. 1, #2, merger with Tucker, Anthony., 49.
- Vol. 1, #4, 70, 73.
- Dean Foods-Bowman Dairy Company, Vol. 1, #3, 74.
- Dean Foods, Vol. 1, #4, 41.
- debentures, converting, Vol. 1, 1, selling of, 63. Vol. 1, #2, profits after, regulation of, 74. Vol. 1, #4, authorized under SBIC investment Act of 1958, 73; 74.
- decentralization, Vol. 1, #3, investment in Mexico, 16.
- deceptive practices, Vol. 1, #3, FTC war on, Bureau of FTC operating agency, 74; 79.
- dedication, Vol. 1, #1, 3.
- Deering Milliken, Vol. 1, #2, close down of business to avoid union bargaining, 34.
- Defense, Dept. of, DOD, Vol. 1, #1, pressure on CAB, 67. Vol. 1, #2, 59, 61, 66, 84. Vol. 1, #4, SBA, 70, 74, 75, 76, 78.
- DeGantano v Steele, Vol. 1, #4, 14.
- Delaware & Hudson RR, Vol. 1, #2, 62.
- Delta Airlines, Vol. 1, #1, 65.
- Dempsey, Tegeler, Vol. 1, #2, consolidated with Coburn, Middlebrook, 49.
- DeNave, Thomas, Vol. 1, #2, 79.
- Department Stores, Vol. 1, #1, as FTC target, 9-10.
- depression, Vol. 1, #1, lack of understanding of need for change, 48. Vol. 1, #2, affect on railroads, 64. Vol. 1, #3, need for legislation, 55. Vol. 1, #4, corporate opportunity during, 39; bank loans since, 67, 78.
- Detroit Navigation Co. case (326 US 241), Vol. 1, #2, 62.
- Detroit Times, Vol. 1, #4, 19.
- Devine, C. J. & Co., Vol. 1, #2, absorbed by Merrill Lynch, 48.
- Dialogue with Buckminster Fuller, Vol. 1, #1, 42-49. Vol. 1, #2, 36-42. Vol. 1, #3, 42-47. Vol. 1, #4, 28-33.
- Diamond Alkali Co., Vol. 1, #1, acquisition of Bessener Limestone & Cement Co., 11. Vol. 1, #2, divestiture of same, 9.
- Diamond & Co., Vol. 1, #2, merger with Carreau & Co. & Smith, Ramsay Co., 46.
- Dickie-Raymond, Vol. 1, #3, 5.

# E

Diefenbaker, John, Vol. 1, #1, 16.  
Dilorenzo, Alex, Vol. 1, #2, 81.  
dilution, stockholder, Vol. 1, #4, low price earners buy high price earners, 5, 6.  
Diners' Club, Inc., Vol. 1, #3, 30.  
Diplomat magazine, Vol. 1, #3, Metro-media, 82.  
direct investment, Vol. 1, #1, assistance from Ontario, 15.  
direct mail industry, Vol. 1, #3, 5.  
Dirksen, Sen. Everett, Vol. 1, #2, 30.  
Dirlam, Dr. Joel, Vol. 1, #2, 11.  
disclosure, Vol. 1, #3, SEC, 56; financial reporting, 67.  
discriminatory promotional payments, Vol. 1, #3, 79.  
disparity, Vol. 1, #2, stock-trend, 58.  
dissolution, Vol. 1, #1, 50-51, also see liquidation, corporate.  
distribution of assets, Vol. 1, #1, in liquidation, 50.  
"Diversification News", Vol. 1, #4, 6-7.  
diversity, Vol. 1, #3, American business, 78.  
divestiture, Vol. 1, #3, Katzenbach appearance before House Banking & Currency Committee; FTC power to order, 74.  
dividend income, Vol. 1, #3, capital gain, 39.  
dividends, inter-company, Vol. 1, #1, 51.  
Division of Consent Orders, Vol. 1, #3, FTC, 77.  
Division of Housing and Urban Development, Bureau for Latin America, Agency for International Development, Vol. 1, #3, 96.  
Dixon, Paul Rand, FTC Chairman, Vol. 1, #1, 30, Vol. 1, #3, FTC, 72; formerly on Senate Antitrust Subcommittee, 77. Vol. 1, #4, chairman FTC, 15; 44, 64.  
Doherty, Richard P. (author), Vol. 1, #3, 80.  
Dominion Brake Shoe Co., Vol. 1, #1, subsidiary of American Brake Shoe, 14.  
Donnelly, Rueben H. Co., Vol. 1, #3, 5.  
Don't Forget the Union, Vol. 1, #2, 31-35.  
double tops, Vol. 1, #2, in Technical analysis, 55.  
Douglas, Donald, Vol. 1, #1, on excess aircraft production, 46. Vol. 1, #2, on design-production equation, 40; 41.  
Dow, Charles, Vol. 1, #2, 57.  
Dow-Jones Industrial Average, Vol. 1, #2, 45, 56, 58.  
downside break-through, Vol. 1, #2, in Technical analysis, 53.  
Dow Theory, Vol. 1, #2, as forecasting tool, 57-58.  
Doyle Report, Vol. 1, #2, 63, 66.  
Drexel & Co., Vol. 1, #2, consolidated with Harriman, Ripley, 49.  
Dreyfus Fund, Vol. 1, #4, 7.  
Drury, Hon. C. M., Canadian Minister of Industry, Vol. 1, #1, 15.  
"dual distributors", Vol. 1, #1, Senate hearing on, 8.  
Duff's Baking Mix Division of American Home Products Corp., Vol. 1, #1, 11.  
Dun & Bradstreet, Vol. 1, #2, 81. Vol. 1, #3, 5. Vol. 1, #4, 69.  
Dunlop Study, Vol. 1, #4, 69.  
Duplex, Vol. 1, #2, terms in Technical analysis, 57.  
duPont, Vol. 1, #2, 46-47, 69. Vol. 1, #3, 23. Vol. 1, #4, minimum path in construction, 10-11.  
duPont, Francis I. & Co., Vol. 1, #2, 1963 merger activity, 46-47.  
Duquesne Brewing Co., Vol. 1, #4, 38.  
Durham Dairy Products, Inc., Vol. 1, #2, 10.  
dynamism, Vol. 1, #3, American business, 78.

Eastern Airlines, Vol. 1, #1, 65.  
Eastern Airlines/Colonial Airlines, Vol. 1, #1, allowed merger, 67.  
Eastland, Sen. James O., Vol. 1, #2, 30.  
Eastman Kodak, Vol. 1, #4, income from foreign sales, 16.  
economics, Vol. 1, #3, in Latin America, 7; antitrust analysis, 8; "Economic Concentration" probe by Senate Judiciary subcommittee on antitrust and monopoly, 13; evolution in, 44; theory, 70; FTC operating agency, Bureau of, 74, 76. Vol. 1, #4, Bureau of FTC, 16.  
economic analysis, Vol. 1, #3, antitrust, devise pattern best for American business, 8.  
"Economic Concentration", Vol. 1, #3, probe by Senate Judiciary subcommittee on antitrust and monopoly, 13.  
economic evolution, Vol. 1, #3, 44.  
Economics of Anti-Merger Activity, Vol. 1, #4, 57-64; market structure, or "structural variables", concentration ratio, 58; product differentiation, barriers to entry, eliminating potential competitors, 59; conduct variables, measuring market performance, 60; economic efficiency, structure vs. performance, 61; theory of administered pricing, market conduct, market performance, 62; P&G-Clorox merger, 63.  
Economic Development Administration, Vol. 1, #4, 70.  
Economic Opportunity Act of 1964, Vol. 1, #4, 67, 68, 77, 78.  
education, Vol. 1, #1, rote learning process, 45. Vol. 1, #2, in Britain, 18.  
Education, Automation and Human Values, Vol. 1, #1, book, 44.  
Educational Opportunity, office of, Vol. 1, #4, 77.  
Edwards, Dr. Corwin D., Vol. 1, #2, 11.  
Egypt, Vol. 1, #2, seizure of Suez Canal by Nasser, 89.  
Einstein, Albert, Vol. 1, #1, working with energy, 45; theory of relativity, 46.  
Eisele, King, Lindaire, Stout, Vol. 1, #2, consolidated with Harris, Upham, 49.  
Eisenhower, Dwight D. (Pres.), Vol. 1, #1, antitrust, 35.  
Eisenhower, Milton, Vol. 1, #2, 38.  
Eitel-McCulloch, Vol. 1, #2, merger with Varian Associates, 71.  
E. L. Bruce Company, Vol. 1, #3, 30, 35.  
electrolytic precipitation, Vol. 1, #2, 37.  
Electronic Capital Corp., Vol. 1, #2, 6.  
Electronic Data Processing, Vol. 1, #3, 1.  
electronic industry, Vol. 1, #2, 37.  
Elliott, Robert M. (author), Vol. 1, #3, An SEC Primer, 55-63.  
Elman, Philip, FTC Commissioner, Vol. 1, #1, guidelines on dairy industry mergers, 72-73. Vol. 1, #2, cases against manufacturers, 10. Vol. 1, #3, P&G-Clorox-FTC, 77-78.  
Emergency Planning, Office of, Vol. 1, #2, ICC guidance to, 60.  
Emmerson Associates, Vol. 1, #2, 16.  
Empire Airlines, Vol. 1, #1, 66.  
employment, Vol. 1, #4, in newspaper industry, 18.  
Endicott-Johnson Corp., Vol. 1, #2, acquisitions by, FTC actions against, 11.  
energy, Vol. 1, #1, theories about reflecting change, 45-46.  
Energy Systems, Inc., Vol. 1, #2, 6.  
Engineering Research Associates, Vol. 1,

#2, 72.  
England, Vol. 1, #1, industrialization of, 49.  
Enquirer, Vol. 1, #4, 26.  
Enterprising Man, The, Vol. 1, #4, (also see entrepreneur); information re availability of full report, 80.  
entrepreneur, Vol. 1, #1, 3. Vol. 1, #2, 1.  
Vol. 1, #4, background of, personality, early work experiences, creation of new enterprise, 80.  
entropy, Vol. 1, #3, 45; anti-, 46; 47.  
Ephraim, Allan M. (author), Vol. 1, #1, Government Agency Profile: CAB, 64-68. Vol. 1, #2, How Much Are Tax Losses Really Worth? 20-25.  
Erie & Lackawanna Railroad, Vol. 1, #2, 62. Vol. 1, #3, 13.  
Ervin, Joe, Vol. 1, #4, 72.  
escrow arrangements, Vol. 1, #2, for liquidation to qualify under Section 337 of IRC, 26.  
Esso Chemical Co., Inc., Vol. 1, #2, 15, 16. Vol. 1, #4, 56.  
ethics in business, Vol. 1, #1, 3. Vol. 1, #4, merger, 5.  
Ethiopia, Vol. 1, #2, AID, 96.  
European Common Market, Vol. 1, #3, 7.  
European Recovery Program, Vol. 1, #1, 80.  
evolving "system", Vol. 1, #4, 17.  
E. W. Scripps Co., Vol. 1, #4, 26.  
exemption, Vol. 1, #3, SEC-interstate offering, small issues exemption-Regulation A, private offering exemption, 59; merger between company and its 85%-owned subsidiary, 61.  
Expediting Act, Vol. 1, #2, of 1903, 64.  
experience, Vol. 1, #1, mergers and acquisitions, 21.  
exploitation, Vol. 1, #4, of human and real resources, 33.  
"Exploration Assistance", Vol. 1, #2, information booklet from Office of Minerals Exploration, 84.  
Export-Import Bank, Vol. 1, #2, guaranties available from, 84.  
expropriation, Vol. 1, #1, Canadian, 19; 78; danger of, government guaranties against, 80; fee for guaranty, 82. Vol. 1, #2, tax loss recovery period due to, 21; 88; in Mexico due to nationalization of oil production, in Iran, at Suez Canal, in Cuba, in Indonesia, 89; measuring risk of, 89-90; government guaranty, availability of guaranty, limitations of guaranty, definition of, 90; procedure for obtaining guaranty, settlement formula for guaranty, 91.  
Extended-risk government guaranty, Vol. 1, #2, advantages of, eligibility requirements, necessary data, AID, 94; fees, 94-95; loan investments stressed, AID, 95.

# F

Fahnestock & Co., Vol. 1, #2, 45, 47.  
Fairfield Shipyard, Clyde, Scotland, Vol. 1, #2, refinancing of, 6-7.  
Fairmont Foods Co., Vol. 1, #1, 70.  
Falstaff Brewery, Vol. 1, #3, 8.  
fanline technique, Vol. 1, #2, as used in technical analysis of stocks, 54.  
Farris Grocery Co., Vol. 1, #3, 33.  
Fanny May-FNMA, Vol. 1, #4, SBA-definition, 71; 73-74, 79.  
"fault", Vol. 1, #1, discontinuity of public image of universe, 43; gap between semantic & conceptual thought, 44; recognizing change in industry, 47.  
Federal Aviation Act, Vol. 1, #1, powers given to CAB, 64; "grandfather"

clauses, 65.  
Federal Aviation Agency, Vol. 1, #2, 60.  
Federal Bar Assn., Vol. 1, #4, 45.  
Federal Bureau of Investigation, Vol. 1, #2, 78, 82.  
Federal Communications Commission, Vol. 1, #2, 32. Vol. 1, #3, license, regulations, 83-85.  
Federal Corporate Income Tax, Vol. 1, #2, net operating loss deduction, "carryback", "carryforward", 21.  
Federal Deposit Insurance Corp., Vol. 1, #1, responsibility for bank mergers, 59. Vol. 1, #2, support of bank merger bill, 30. Vol. 1, #3, clarify bank position, 12; 94. Vol. 1, #4, 74.  
Federal Home Loan Bank Board, Vol. 1, #2, 96. Vol. 1, #4, 74.  
Federal Housing Administration, Vol. 1, #2, 96.  
Federal Maritime Commission, Vol. 1, #2, services available from, 86.  
Federal Mediation & Conciliation Service, Vol. 1, #2, assistance available from, 85.  
Federal Power Commission, Vol. 1, #2, 60; information available from, 85.  
Federal Reserve Board, Vol. 1, #1, support of bank merger bill, 7; 57; responsibility for bank mergers, 59. Vol. 1, #2, support of bank merger bill, 30. Vol. 1, #3, limited power, 12; study, 88. Vol. 1, #4, Index of Industrial Production, 19.  
Federal Securities Acts, Vol. 1, #3, fraud prevention, 36; 55; anti-fraud, 56. Vol. 1, #4, protect investors, stockholders, officers, directors, 12; 13; 14.  
Federal Trade Commission Report, Vol. 1, #1, 9-11. Vol. 1, #2, 9-11. Vol. 1, #4, 41-45.  
Federal Trade Commission Report, Vol. 1, #8, current areas of emphasis, 9-11; current thinking re merger activity, emphasis on "consumer protection", budget, concern with potential competition, 10; reciprocity case, 10-11; actions against cement industry, divestitures in paper industry, forecast, 11; 30; creation of, early history of, 33; 38; 69; in dairy industry, 70-71; action against price wars in dairy industry, view of acquisitions in dairy industry, guidelines, Sect. 5 of Act, 72; allowable mergers in dairy industry, view of, 73. Vol. 1, #2, divestitures, "potential competitor" concept, 9; investigation of cement industry, vertical price-fixing, actions against, dairy industry, actions against, 10; shoe industry, actions against, government policy toward mergers & acquisitions, re-examination of, 11; guidance available from, 85-86. Vol. 1, #3, 8; Borden Co. decision, 9; re acquisitions, 29; 35; the search for viable antitrust concepts, 72-79; enforce monopoly statutes, antitrust, impact on business, criticism of policy, 72; curtailing monopolistic trends, 73; purpose, offices and agencies, 74; pre-merger counseling service, 75; 78; non-merger chores, 3 phases of program, 79. Vol. 1, #4, 41-45; enforcement agency of Federal antitrust, 14; 15, 17, 35, judge, jury and executioner of antitrust, power to delay merger, 41; 42, 44; expected legislation, 45; 58, 59, 61, 62, 63.  
Federman, Stonehill & Co., Vol. 1, #2, consolidated with H. E. Hermann, 49.  
Feldscher, Willard, Vol. 1, #2, 4.  
fertilizer industry, Vol. 1, #3, under antitrust scrutiny, 13.  
Fiberboard v. United Steel Workers, Vol. 1, #2, court ruling on management rights & responsibilities in mergers, 33.  
Field Operations, Bureau of, Vol. 1, #3,

# INDEX • VOLUME ONE

FTC operating agency, 74.  
 Fifth Avenue Assn., Vol. 1, #4, in New York City, 30.  
 Finance, Vol. 1, #2, 44; 1962 survey on net worth of leading underwriter's, 46.  
 Finance Committee, Senate, Vol. 1, #2, 25, Vol. 1, #3, 13.  
 financial statement, Vol. 1, #3, definition, 62.  
 financial reporting, Vol. 1, #3, SEC—Andy Barr, disclosure, comparability, pooling, 67; 68; 69.  
 Firestone Tire & Rubber Co., Vol. 1, #1, 35.  
 First Amendment to The Constitution, Vol. 1, #4, rights of newspaper, 27.  
 First Boston Corporation, Vol. 1, #2, 48.  
 First National Bank of Atlanta, Vol. 1, #1, 63.  
 First National City Bank of New York, Vol. 1, #1, 55, Vol. 1, #3, Carte Blanche—Hilton Credit Corp., 8.  
 First Security Nat'l Bank & Trust, Lexington, Ky., Vol. 1, #1, 59, Vol. 1, #2, 30, Vol. 1, #3, merged with Security Trust Co., 13.  
 Fischer Lime & Cement Co., Inc., Vol. 1, #1, merger with Texas Industries, Inc., 11.  
 Flammable Fabrics Law, Vol. 1, #3, 79.  
 "floatation" in copper refining, Vol. 1, #2, 37.  
 Foley, Eugene P., Vol. 1, #4, former SEA administrator, 69; 70, 74, 78, 79.  
 Food and Drug Administration, Vol. 1, #4, 75.  
 food industry, Vol. 1, #3, Mexican potential, 17.  
 Ford, Henry II, Vol. 1, #4, 46.  
 Ford Motor Co., Vol. 1, #2, 4, 14, Vol. 1, #3, in Mexico, 23, Vol. 1, #4, 33.  
 Foreign Assistance Act of 1961, Vol. 1, #1, provisions of, 81, Vol. 1, #2, 94.  
 Foreign Assistance Act of 1962, Vol. 1, #2, provisions of, 90.  
 Foreign Credit Insurance Association, Vol. 1, #2, aids to US exporters, 84.  
 foreign markets, Vol. 1, #4, american business in, 15; 16.  
 Foreign Motors, Inc., Vol. 1, #3, 34.  
 foreign trade restraints, Vol. 1, #4, 17.  
 Foremost Dairies, Vol. 1, #1, 69, 70, growth by merger, 71; merger with Philadelphia Dairy, 73, Vol. 1, #2, buying part of McKesson & Robbins, 7; 8; FTC action against, 10, Vol. 1, #3, 54, Vol. 1, #4, 5; acquired Golden State Co. Ltd, merger with Philadelphia Dairy Products, Inc., 59.  
 Forest Products Laboratory, Vol. 1, #2, 83.  
 Fortas, Abe, (Justice), Vol. 1, #3, decision on GM antitrust laws, Sherman Act, 9, Vol. 1, #4, 41.  
 Fortune (magazine), Vol. 1, #3, attack against antitrust laws, 10; U.S. corporations in Mexico, 15, Vol. 1, #4, re antimerger policy, 62.  
 Foundry Equipment Company, Vol. 1, #3, 54.  
 Fowler, Henry H. (Sec. of Treas.), Vol. 1, #2, 95.  
 France, Vol. 1, #4, cartels, 4.  
 Franchises as Restraint of Trade, Vol. 1, #3, violation of antitrust laws by GM, reversal of ruling, franchise contracts, 9, Vol. 1, #4, FTC committed to preserve, 42.  
 Franklin Nat'l. Bank of Long Island, Vol. 1, #1, 63.  
 fraud, Vol. 1, #3, prevention of, 36; 37, 38, 56, anti-fraud provisions of Exchange Act, 59; securities transactions, 60.  
 Freedom Newspapers, Inc., Vol. 1, #2, TC Memo 1965-248, 27.  
 French Canadians, Vol. 1, #1, Separatist movement, 18.  
 Friedman, Milton, Vol. 1, #4, 57.  
 Frontier Airline, Vol. 1, #1, 65.  
 Fruehauf Trailer Co., Vol. 1, #4, 55, 56.  
 Fulcrums, Vol. 1, #2, terms in Technical analysis, 57.  
 Fuller, R. Buckminster (author), Vol. 1, #1, 42-49, Vol. 1, #2, 36-42, Vol. 1, #3, 42-47, Vol. 1, #4, 28-33.  
 Fundamentalists or Fundamental Analysts, Vol. 1, #2, 52, 58.

## G

Gambino, Carlo, Vol. 1, #2, 76, 78, 80.  
 Gamble-Skogmo, Inc., Vol. 1, #1, 26.  
 Garfinkel, Julius, Vol. 1, #3, 36.  
 garment industry, Vol. 1, #1, dealings with FTC, 33.  
 Gaynor, Alfred J., Vol. 1, #2, 80.  
 Geddes report, Vol. 1, #2, in Great Britain, 7.  
 GEIC Executive Group for the Automobile Industry, Vol. 1, #4, Brazil, 48.  
 GEQUIM, Vol. 1, #4, agency for petrochemical in Brazil, 49.  
 GEM discount supermarket, Vol. 1, #2, 15.  
 General Box Co., Vol. 1, #1, 11.  
 General Drivers, Helpers & Chauffeurs Union, Vol. 1, #2, complaint against Town & Country for violating union agreement, 33.  
 General Electric, Vol. 1, #1, 35, 82, Vol. 1, #3, 82.  
 General Foods Corp., Vol. 1, #1, acquisition of S.O.S. Co., 10.  
 General Motors, Vol. 1, #1, 28, 34, Vol. 1, #2, 52, Vol. 1, #3, violation of antitrust laws, 9; Corlillum Corp., 31, Vol. 1, #4, 4, 55.  
 GSA General Services Administration, Vol. 1, #4, 74, 75, 76.  
 General Switch Co., Vol. 1, #3, 51.  
 General Tire and Rubber Co., Vol. 1, #3, 82.  
 Genesco, Inc., Vol. 1, #3, 36-37.  
 Genovese, Vito, Vol. 1, #2, 76, 80.  
 Gentry, Inc., Vol. 1, #1, divested by Consolidated Foods, 11.  
 Georgeson & Co., Vol. 1, #3, 52.  
 Georgia-Pacific Corp., Vol. 1, #3, 37-38, Vol. 1, #4, 38.  
 Germany, Vol. 1, #1, response to change needed, 49, Vol. 1, #2, diversion of copper to, 37.  
 Giannini, Vol. 1, #4, 36.  
 Girard Trust Corn Exchange, Vol. 1, #1, merger with Phila. Nat'l Bank, 59; 60, Vol. 1, #3, 12, Vol. 1, #4, 43.  
 Glass, Sen. Carter, Vol. 1, #3, 90.  
 Glick, Philip M. (author), Vol. 1, #1, 78-85, Vol. 1, #2, 88-96, Vol. 1, #3, 95-96.  
 Glidden Corp., Durkee's Famous Foods Civ., Vol. 1, #2, case involving seniority rights, 33.  
 Glore, Forgan & Co., Vol. 1, #2, consolidated with W. R. Stats, 49.  
 Goal Credit Co., Vol. 1, #3, 50-51.  
 Golconda Mining Co., Vol. 1, #3, SEC vs., 61.  
 Golden State Dairies of California, Vol. 1, #1, acquired by Foremost, 71; 73, Vol. 1, #4, 59.  
 Goldman, Sol., Vol. 1, #2, 81.  
 Goldman, Sachs & Co., Vol. 1, #1, 28.  
 Gonyea, W. H., Vol. 1, #3, Bruce president, 30; 35.  
 Goodbody & Co., Vol. 1, #2, 45; merger with J. A. Hogle & Co., 47-48.  
 Goodrich, Frederick, Vol. 1, #2, 45.  
 Gordon, Donald, Vol. 1, #1, head of Canadian Nat'l Railways, 18.  
 Goulart, Joao, Vol. 1, #4, ex-president of Brazil, 47; 53.  
 Government Agency Profile, Vol. 1, #3, FTC, 72-79.  
 Government Guaranties for Your Investment Abroad, Vol. 1, #1, 78-85, Vol. 1, #2, 88-96, Vol. 1, #3, 95-96, government regulations, Vol. 1, #3, in Mexico, 17.  
 Grand Union, Vol. 1, #1, 11.  
 Gray & Co., Vol. 1, #2, consolidated with Rossmann, 49.  
 Great Britain, Vol. 1, #2, mergers in, financing shipyards, 6-7; double taxation agreement with U.S., 13; American acquisitions in Britain, examples of, 14; acquiring in Britain, advantages of, 14-17; access to other European countries, importance of, common language, importance of, tariff preferences, market differences from US, factors causing, advertising agencies, mergers in, 15; map of, 16; gov't attitudes toward US investments, 16-17; balance of payments, US investment, paper value of, table of expenditures by US financed companies, analysis of earnings of US subsidiaries in GB, trends on British market, labour government's national plan, 17; restrictions to prevent industrial imbalance, 18; procedure for buying a British Co., 18-19; financial restrictions on outside firms, 19, Vol. 1, #3, labour, 6; manufacture of bed warners, 7; Vol. 1, #4, cartels, 4; manufacture of bed warners, 5.  
 Greater Kansas City Research Development and Production Pool, Vol. 1, #4, awarded SBA contracts, 77.  
 Great Sweet Grass Oils Case, Vol. 1, #3, 57.  
 Green, H. J., Vol. 1, #2, 14.  
 Green, Philip, Vol. 1, #2, 14.  
 Greenbrier Dairy Products Co., Vol. 1, #2, 10.  
 Greenock Dockyard, Vol. 1, #2, merger with Scott's of Greenock, 7.  
 Grinnell Company, Vol. 1, #4, 5.  
 grocery chains, Vol. 1, #1, FTC challenges Kroger, Grand Union, National Tea acquisitions, 11.  
 Gross National Product, Vol. 1, #1, Canadian, 16, Vol. 1, #3, Mexican, 15; advertising, 81, Vol. 1, #4, in Brazil, 52; 53.  
 "growthiness", Vol. 1, #1, of population in Newfoundland by J. Smallwood, 19, growth-by-merger, Vol. 1, #4, 7.  
 G.S. Food Dealer, Vol. 1, #2, 79.  
 Guadalajara, Mexico, Vol. 1, #3, 15; industry, 16; 17, 20, 22, 23, 24.  
 guaranties, (see "All-Risk" gov. guaranties on investment abroad; housing government guaranty; Agency for International Development).  
 Guaranty, AID contract, Vol. 1, #1, 86-94.  
 Guatemala, Vol. 1, #2, AID expropriation guaranty, 90.  
 Gulf Oil Co., Vol. 1, #4, building petrochemical complex in San Paulo, Brazil, 47.  
 Gulf & Western, Vol. 1, #3, 51.  
 Guth, Charles, Vol. 1, #4, president Loft's Inc., 39.

## H

Hamilton, William P., Vol. 1, #2, 57.  
 Hanna Mining Company, Vol. 1, #4, 54, 56.  
 Hanover Bank in New York City, Vol. 1, #1, merger into Manufacturers Trust Co., 59, Vol. 1, #3, 13.  
 Harriman, Ripley, & Co., Vol. 1, #2, consolidated with Drexel & Co., 49.  
 Harris, Upham & Co., Vol. 1, #2, consolidated with Eisele, King, Lindaire, Stout, 49.  
 Harrison, Pres. Benjamin, Vol. 1, #1, Sherman Act, 32.  
 Harrison Laboratories, Vol. 1, #2, acquired by Hewlett-Packard, 51.  
 Harshaw Chemical Company, Vol. 1, #3, 31.  
 Harris, Leonard, Vol. 1, #3, 34.  
 Hart, Sen. Philip A., Vol. 1, #1, 8.  
 Vol. 1, #3, chairman senate antitrust and monopoly subcommittee, 10; 11-12, Vol. 1, #4, 15, 17.  
 Harvard Business School, Vol. 1, #3, study, management problems of corporate acquisition, 33; 34.  
 Harvey's, Vol. 1, #2, 6.  
 Harwood, James (author), Vol. 1, #1, The Mystique of Antitrust, 29-35.  
 Hawkins, Augustus F. (Rep.), Vol. 1, #4, 77.  
 Hay, Fales, Vol. 1, #2, consolidated with B. W. Pizzini, 49.  
 Hayden, Stone, Inc., Vol. 1, #2, 45.  
 Hazel-Atlas Glass Co., Vol. 1, #1, 34, 35.  
 Head and Shoulders, Vol. 1, #2, in Technical analysis, 53, 54, 55.  
 Head Start, Vol. 1, #4, 77.  
 Health, Education & Welfare, Dept. of, Vol. 1, #2, information available from, 84.  
 Hearst, Vol. 1, #4, newspaper chain, 20; 21, 23.  
 Hecla Mining Company, Vol. 1, #3, 61.  
 Heintz & Co., Vol. 1, #2, 45.  
 Henry Luhrs Sea-Skills, Inc., Vol. 1, #3, 52.  
 Heli-Coil Corp., Vol. 1, #2, 74.  
 Hepburn Act, Vol. 1, #2, 64.  
 Herald Tribune, Vol. 1, #4, 25.  
 Hermann, H. E., Vol. 1, #2, consolidated with Federman, Stonehill, 49.  
 Hertz Corp., Vol. 1, #4, in Brazil, 47, heuristic process, Vol. 1, #4, PERT, 11.  
 Hewlett-Packard Co., Vol. 1, #2, acquisition of Bonton Radio Corp., Sanburn Corp. & Harrison Laboratories, 51; 52.  
 High Speed Ground Transportation Act of 1965, Vol. 1, #2, 60.  
 Hill, Darlington & Grimm, Vol. 1, #2, acquired by Crutten, Podesta & Miller, 46; 47.  
 Hill, Samuel, Vol. 1, #2, 19.  
 Hilton Credit Corp., Vol. 1, #3, bank merger, 8.  
 H. J. Green Co., Vol. 1, #2, acquired by Pillsbury, 14.  
 Hogle-Goodbody consolidation, Vol. 1, #2, 47-48.  
 Hogle, J. A. & Co., Vol. 1, #2, 43; merger with Goodbody & Co., 47-48.  
 Hogle, Jim, Vol. 1, #2, 47-48.  
 Hoyt, Rose & Troster, Vol. 1, #1, 55.  
 Holiday Inns, Vol. 1, #2, 52.  
 "homo economicus", Vol. 1, #3, product of civilization, 46.  
 Holmes, Oliver Wendell, Supreme Court Justice, Vol. 1, #1, 30.  
 Hooker Chemical Co., Vol. 1, #3, Mexican Agriculture, 17.  
 Hoover, J. Edgar, Vol. 1, #2, FBI director, 76.  
 Hoover Commission, Vol. 1, #1, 33.  
 horizontal merger, Vol. 1, #1, 11; 72, Vol. 1, #3, 8, Vol. 1, #4, 43, 44, 64.  
 Horn, Adolph B., Vol. 1, #3, Hellado Bing (Bing Ice Cream) in Guadalajara, Mexico, 14; management consultant firm, 15.  
 Hornblower & Weeks—Hemphill, Noyes, Vol. 1, #2, creation of through merger, 48.  
 Horvitz, Paul M., Vol. 1, #1, 92.  
 Hotel Corporation of America, Vol. 1,

#2, 7.  
Houghton, Harrison, Vol. 1, #2, 11.  
Housing Act of 1965, Vol. 1, #3, 95.  
Housing Guaranties Division, Bureau of Latin America, Agency for International Development, Vol. 1, #2, AID, 95.  
housing government guaranty, Vol. 1, #1, housing projects in Latin America, applied to, 78, 80, 81. Vol. 1, #2, history of, limitations of, provisions of, fees, procedure, Latin American program, 95; S & L Associations, role of, 95-96. Vol. 1, #3, Latin American investors, 4; AID, low-income housing, 95-96.  
housing industry, Vol. 1, #2, 37.  
House of Commons, Vol. 1, #1, 16.  
Housing Act of 1965, Vol. 1, #2, 96.  
Howard Clothes, Vol. 1, #2, 80.  
Howard University, Vol. 1, #4, 66.  
Howe, Sam, Vol. 1, #3, 34.  
How Much Are Tax Losses Really Worth?, Vol. 1, #2, 20-25.  
How to... in Britain, Vol. 1, #2, 12-19.  
How to... in Brazil, Vol. 1, #4, 46-56.  
How to... in Canada, Vol. 1, #1, 12-20.  
How to... in Mexico, Vol. 1, #3, 14-27.  
How To Manage Yourself, Vol. 1, #4, business best seller by L. T. White, 66.  
Hughes, Randolph, Vol. 1, #3, 92.  
Hulme, Milton, Vol. 1, #4, Board Chairman of Pittsburgh, 38.  
Hulteng, John L., Vol. 1, #4, 24.  
Humphrey, Hubert H. (V.P.), Vol. 1, #1, testimony re bill concerning Robinson-Patman Act, 8. Vol. 1, #4, 78.  
Hurricane Betsy, Vol. 1, #4, SBA disaster loans, 73.  
Hutnyan, Joseph D. (author), Vol. 1, #3, 72.  
Hutton, E. F., Vol. 1, #2, 45, consolidated with Baker, Simonds, 49.  
Hydroelectric and water distribution program, Vol. 1, #3, in Mexico, 16.

**I**

IBM, Vol. 1, #1, p. 82. Vol. 1, #2, p. 71. Vol. 1, #4, 55.  
Ice-Capades, Vol. 1, #3, Metromedia, 82.  
Ilkon, Vol. 1, #4, Rogen v., 13.  
Illinois, State of, Vol. 1, #3, unit banking, 92-93.  
Illinois Central Railroad, Vol. 1, #2, take-over of Louisville & Nashville, 61; 65.  
Illinois Company, Vol. 1, #2, consolidated with Taylor, Rogers, Tracey, 49.  
Illinois Council for Branch Banking, Vol. 1, #3, 92, 93.  
Indeco Corp., Vol. 1, #3, 50.  
Indiana, State of, Vol. 1, #3, branch banking, 93.  
Indiana, University of, Vol. 1, #4, SBA and NASA dissemination center at, 75.  
Indian Affairs, Bureau of, Vol. 1, #2, 85.  
Indiana Bankers Association, Vol. 1, #3, 93.  
Individualism, Vol. 1, #3, 43.  
Indonesia, Vol. 1, #2, seizure of Dutch properties by Sukarno, 89.  
Industrial Development Certificate, Vol. 1, #2, British Board of Trade, 18.  
Industrial Estates Limited, Vol. 1, #1, Canadian, 15.  
Industrial Organization, Vol. 1, #4, book by Prof. Joe S. Bain, 58.  
Industry in Britain, see Britain.  
Industry Guidance, Bureau of, Vol. 1, #3, FTC operating agency, 74; pre-merger counseling, 75.

Industrialization, Vol. 1, #1, around the world, 49. Vol. 1, #3, 47. Vol. 1, #4, Americans in foreign markets, 16; 17.  
information, Vol. 1, #1, importance of in merger, 24-25; Vol. 1, #2, as key to power, 40; importance of in merger, 68-69; available from government agencies, 83-87. Vol. 1, #3, specialist, analyst, 1.  
initial issuance of securities to shareholders, Vol. 1, #3, Rule 133—Securities Act of 1933, 57.  
injunctions, Vol. 1, #3, SEC, 38; violations, 39; power of FTC, 74; Vol. 1, #4, FTC, 41.  
Inland Container Co., Vol. 1, #1, divestitures of, 11.  
Inland Waterways Corporation, Vol. 1, #2, 60.  
innovative process, Vol. 1, #1, relation to industry, reactions to from corporate hierarchy, 42; lack of understanding of, 43; communication problem, 44; stifling effect of rote learning, 45, fear of incorporation, 47, importance to the economy, 48. Vol. 1, #3, in marketing, 1; creative, 42-47.  
innovations, technological, Vol. 1, #2, 36; shift in power due to, applied to copper industry, rate of, 37; 39.  
insider, Vol. 1, #1, 26.  
institutions, Vol. 1, #1, difficulty of introducing change into, 48.  
insurance, Vol. 1, #2, 92.  
Interior, Dept. of, Vol. 1, #1, information available from, 84-85.  
"inter-city" daily, Vol. 1, #4, newspaper, 20; 21.  
interference pattern, Vol. 1, #4, path of communication, 29; 30; site of cities, docks, wharfs, terminals, 29-30.  
interlocking director positions, Vol. 1, #1, in merger, 28.  
intermediates, Vol. 1, #2, in Technical analysis, 53.  
International, Vol. 1, #3, corporations, charter, 3.  
international antitrust law, Vol. 1, #4, 17.  
international "clearing house", Vol. 1, #4, would compile worldwide merger and antitrust information, 15; 17.  
International Division of the Federal Housing Administration, Vol. 1, #3, 96.  
International Harvester, Vol. 1, #4, income from foreign sales, 16.  
International Union of Building Societies & Savings Associations, Vol. 1, #2, 96.  
Interscience Publishing, Vol. 1, #2, acquired by John Wiley & Sons, Inc., 34.  
Interstate & Foreign Commerce Committee, Senate & House, Vol. 1, #1, pressure on CAB, 56. Vol. 1, #2, 66.  
Interstate Commerce Act, Vol. 1, #2, refinements to, four parts of, 59; amendments to, 61; section 5, 62; 64.  
Interstate Commerce Commission, Vol. 1, #2, approval of Seaboard-Atlantic Coast Line merger, 29; rail mergers, 32; public interest considerations, less rigid interpretation of ICC, size of, budget of, organization of, re railroad mergers, 59; rulings of, 59-60; mandate of, complaints against, duties of, powers over railroad transportation, approve rates for interstate trucking, 60; planning for defense needs, guidelines, annual report, movement of household goods, ICC control over, 61; rail mergers, 61-62; procedure for rail mergers, antitrust considerations, 62; assessing public interest factor, 62-63; attitudes toward mergers, rail mergers, impact of, 63, railroad regulation, history of, 64; railroads, case for, 65-66; congressional binds on, 66; information available from, 86. Vol. 1, #3, 52.

interstate offering exemption, Vol. 1, #3, Securities Act, local offering, 59.  
Investment Advisors Act of 1940, Vol. 1, #3, administered by SEC per Securities Exchange Act of 1934, 56.  
investments abroad, Vol. 1, #1, need for, 79; economic and political hazards, chief areas of American investment, government guaranties available, early gov. guaranty programs, 80; geographic scope of investments abroad, eligibility for gov. guaranties, types of investment guaranteed, 81; cost of guaranty protection, host country approval of investment, necessity of for guaranty, 82; financial backing for guaranties, no. of claims of gov. guaranties, 83; AID contract of guaranty for investments, 86-94.  
investments, US, Vol. 1, #1, in Canada, 12-20; in Mexico, 15-16.  
Investment Company Act of 1940, Vol. 1, #3, administered by SEC per Securities Exchange Act of 1934, 56.  
investment letters, Vol. 1, #3, securities for investment not distribution, 60.  
Internal Revenue Code, Vol. 1, #1, accommodation of non-tax factors, Sec. 337, nonrecognition provision, 50; 51; Sec. 269, Sec. 355, 51; Sec. 341, 52. Vol. 1, #2, Sec. 269, 22, 24, 24; Sec. 337, 26; Sec. 531, 27.  
Internal Revenue Service, Vol. 1, #1, revision of rulings by Congress, 8; challenge of tax loss carryovers, 20; ruling on what constitutes continuation of loss businesses, 23; Income Tax Regulations regarding tax loss carryovers, 22-23; function in preventing utilization of tax loss in acquisitions, 25; consideration of dissenting minority stockholders, 26.  
Interstate Commerce Commission—Regulation or Geriatrics?, Vol. 1, #2, 59-66.  
IMP Intra-Industry Management Program, Vol. 1, #4, SBA, 76.  
investments, Vol. 1, #4, overseas, 17; in Brazil, 47.  
Ira Haupt, Vol. 1, #2, 43.  
Iran, Vol. 1, #2, expropriation of oil properties by Mossadegh, 89.  
Ireland, Vol. 1, #4, newspaper, 20.  
Irving, K. C., Vol. 1, #1, New Brunswick—industrial complex, 18.  
Irving Trust, Vol. 1, #1, 24.  
Israel, A. C., Vol. 1, #2, 48.  
Italy, Vol. 1, #4, cartel, 4.  
ITT, Vol. 1, #2, merger with Jennings Radio, 5. Vol. 1, #3, 6.

## J

Jackson & Church, Vol. 1, #3, 51.  
Jacobs, Arthur (author), Vol. 1, #2, Don't Forget the Union, 31-35.  
Jacques Coe & Co., Vol. 1, #2, consolidated into Cowen & Co., 46.  
James, Henry, Vol. 1, #1, on education, 45.  
James, Paul, Vol. 1, #3, 34.  
Japan, Vol. 1, #1, industrialization of, 49. Vol. 1, #2, scrap copper to, 37. Vol. 1, #4, cartels in, 4.  
Jarry, Fernand, Vol. 1, #1, president of Jarry Hydraulics Ltd., Montreal, 14.  
Jarry Hydraulics Ltd., Vol. 1, #1, 14.  
Jefferson Standard Life Insurance Co., Vol. 1, #3, 82.  
Jennings's Radio, Vol. 1, #2, merger with ITT, 5.  
J. I. Case Co. vs. Borak, 377 U.S. 426, Vol. 1, #3, 58.

Job Corps, Vol. 1, #4, 77.  
John A. Denies' Sons Co., Vol. 1, #1, acquired by Miss. River Fuel Corp., 11.  
John A. Roebling's Co., Vol. 1, #3, 32.  
Johns Manville, Vol. 1, #4, 76.  
Johnson, Pres. Lyndon B., Vol. 1, #1, 7; 9; support of FTC, 9-11; war on poverty, 35. Vol. 1, #2, Britain, appeal to keep money at home, 17; ICC, 66; re organized crime legislation, 76. Vol. 1, #4, 70; SBA national goals, 72.  
John Wiley & Sons, Inc., Vol. 1, #2, acquisition of Interscience Publishing, 34.  
joint marketing program, Vol. 1, #2, between Hotel Corp of America & Western Int'l Hotels, 7.  
joint plant agreement, Vol. 1, #4, newspaper industry, 21.  
joint venture, Vol. 1, #1, assistance from Ontario, 15. Vol. 1, #4, foreign market, 17.  
Jones, Ralph, Vol. 1, #3, 70.  
Jones, Mary Gardiner, Vol. 1, #3, 77.  
Jo-Ran Realty Trading Corp., Vol. 1, #2, 78, 79.  
Journal-American, Vol. 1, #4, 25.  
Judiciary, Senate Select Committee, Vol. 1, #1, 67. Vol. 1, #3, 11, 13.  
Justice Dept. Antitrust Div., see Antitrust Division.  
Julius Garfunkel, Vol. 1, #3, 36.

## K

Kaiser Aluminum & Chemical Corp., Vol. 1, #1, 35.  
Kandel, Sarah (author), Vol. 1, #2, 59-66.  
Kane, Harry J., Vol. 1, #3, Financial Vice President of Georgia-Pacific, 37.  
Kansas City Star Case, Vol. 1, #4, 26.  
Karassick & Co., Vol. 1, #2, consolidated with McDonnell, 49.  
Karch, George F., Vol. 1, #3, 92.  
Kardon, Vol. 1, #4, vs. National Gypsum Co., 12.  
Karmir, Monroe W., Vol. 1, #1, 35.  
Katzenbach, Nicholas DeB. (Attorney General), Vol. 1, #1, opposition to bank merger bill, 8. Vol. 1, #2, 29; on bank mergers, 29-30; policy making role of Supreme Court, 30. Vol. 1, #3, 13. Vol. 1, #4, 26.  
Kaysen, Dr. Carl, Vol. 1, #2, 11. Vol. 1, #4, 59.  
Kearney Trecker Corp., Vol. 1, #2, acquisition of CVA Ltd., 14.  
Kearney Trecker CVA Ltd., Vol. 1, #2, 14, 17.  
Kelley, Richard E., Vol. 1, #4, 73.  
Kennedy, Sen. Edward M., Vol. 1, #3, railroad mergers, 13.  
Kennedy, John F. (President), Vol. 1, #1, FTC budget, 10. Vol. 1, #2, ICC, 60; 66. Vol. 1, #4, 74.  
Kennedy, Sen. Robert F., Vol. 1, #2, on organized crime, 76. Vol. 1, #3, 13.  
Keyes, John C., Vol. 1, #2, of Astro Technology, 5.  
Keynesian Economics, Vol. 1, #4, 56.  
Keyserling, Leon, Vol. 1, #2, economist, on rail mergers, 63.  
Kidder, A. M., Vol. 1, #2, 43, 46.  
Kidder, Peabody & Co., Vol. 1, #1, 63.  
Kinney Company, Vol. 1, #3, 34.  
Kluge, John, Vol. 1, #3, Metromedia's president, 82.  
Knights chain, Vol. 1, #4, newspaper, 21.  
Knitbrook Mills, Vol. 1, #3, 54.  
Kohn & Co., Vol. 1, #2, consolidated with Walston & Co., 49.  
Kohler Co., Vol. 1, #4, 12, 13.

# INDEX • VOLUME ONE

Kohler vs. Kohler, Vol. 1, #4, 12.  
Kohler, Walter, Vol. 1, #4, 12, 13.  
Korea, Vol. 1, #2, AID, 95.  
Korean War, Vol. 1, #4, affect on steel market, 36.  
Kramer, Roy, Vol. 1, #2, 80.  
Kroger Supermarkets, Vol. 1, #1, 11, 72.  
Kroy Oils Limited, Vol. 1, #3, 57.  
Kubacki, John C., Vol. 1, #2, 82.  
Kubitschek, Juscelino, Vol. 1, #4, ex-president of Brazil, 52, 53.  
Korman Electric Co., Vol. 1, #3, 51.  
Kurtz, William, Vol. 1, #2, 45.

## L

labor contracts, Vol. 1, #2, negotiations by gangsters, 80.  
Labor, Dept. of, Vol. 1, #2, assistance available from USES, information available from Bureau of Labor Standards, information available from Manpower Administration, information publications, 85.  
labor-management relations, Vol. 1, #2, philosophy of during 1930's, give and take in merger discussions, 32.  
Labrador, Vol. 1, #1, resources of, 19.  
Lake Central Airlines, Vol. 1, #1, 65.  
Lamar Life Insurance Co., Vol. 1, #3, 82.  
Laminac, Inc., Vol. 1, #3, 54.  
Lamont, Robert D. (author), Vol. 1, #3, director of US Chamber of Commerce in Guadalajara, Mexico, 14-27.  
Landers, Frary & Clark, Vol. 1, #1, 35, language, Vol. 1, #1, 44, needed to serve new techniques, 44. Vol. 1, #3, importance in Mexico, 17.  
Latin America, Vol. 1, #2, AID expropriation guaranty, 90; 91. Vol. 1, #3, investors in housing, 4; economics in, 7; US investors in Mexico, 16; AID guaranties for housing investments in, 95-96.  
law of conservation of energy, Vol. 1, #1, 45.  
Leab, Daniel J., Vol. 1, #4, Genealogy of the New York merger of newspaper industry, 24-25.  
Lehman Bros., Vol. 1, #2, 45.  
Lerma-Chapala-Santiago Plan, Vol. 1, #3, 16.  
Levinthal, Dr. Elliott G., Vol. 1, #2, 5.  
Levinthal Electronic Products, Inc., Vol. 1, #2, acquired by Radiation, Inc., 56.  
Levitt, William J., Vol. 1, #2, 80, 81.  
Lewis, Ben W., Vol. 1, #4, 60.  
Liberty Shoe Stores, Inc., Vol. 1, #2, acquired by Endicott-Johnson Corp., 11.  
licensing arrangement in Canada, Vol. 1, #2, 19.  
Lilrose Dairy Farm, Vol. 1, #1, 70.  
Life and Casualty Insurance Co., Vol. 1, #3, 82.  
Lima Citizen, Vol. 1, #4, 26.  
Lima News, Vol. 1, #4, 26.  
limited branch banking, Vol. 1, #3, 94, (see banks, branch banking).  
Lindsay, Mayor John V. of New York City, Vol. 1, #4, program to hold what industry NYC has and to attract more, 30-31.  
Ling-Temco-Vought, Inc., Vol. 1, #2, chart of present market action, 56.  
liquidation, corporate, Vol. 1, #1, non recognition provision of IRC, timing of liquidation plan, distribution of assets, 50; sale of property during 12 mo. period, 50-51. Sec. 337 as limited to "liquidating sale", selling accounts receivable, 51. Vol. 1, #4, of assets, 9.  
Liston, Robert A. (author), Vol. 1, #2,

Malevolent Money, 75-82. Vol. 1, #3.  
Andy Barr Public Protector, 64-65.  
Litchfield City, Vol. 1, #4, Goodyear's, suburb of Phoenix, Ariz., 21.  
Litton Industries, Vol. 1, #2, 4, 6, chart of present market action, 56.  
loans, SBA, Vol. 1, #4, 67, 68, 69; definition and kinds, 71; disaster, 72-73; 74; Sec. 502, 77.  
Lockheed, Vol. 1, #4, 1.  
Lockwood Grader Corp., Vol. 1, #1, example of 5 yr. restriction on spin-offs, 52.  
Loeb, Rhoades, Vol. 1, #2, consolidated with Campbell, McCarty, 49.  
Loevinger, Lee, Asst. Atty. Gen. for Antitrust, 1961, Vol. 1, #1, 59.  
Loff's Candy-Pepsi-Cola Case, Vol. 1, #4, 35.  
Loff's, Inc., Vol. 1, #4, 39.  
LogElectronics, Vol. 1, #2, 69, 72.  
log-rolling, Vol. 1, #1, 32.  
Lombardozzi, Carmine, Vol. 1, #2, 76, 78, 79.  
Lone Star Cement Co., Vol. 1, #1, 11.  
Long, Sen. Russell, Vol. 1, #2, on tax law, 25.  
Loran (O.) Journal Case, Vol. 1, #4, 26.  
Los Angeles Examiner, Vol. 1, #4, 19.  
Los Angeles Times, Vol. 1, #4, 64.  
Los Angeles Times-Mirror, Vol. 1, #4, 26.  
Louisville & Nashville Railroad, Vol. 1, #2, take-over by Illinois Central, 61.  
Luchese, Thomas, Vol. 1, #2, political expert for Cosa Nostra, 82.  
Lucky Friday Silver-Lead Mines Company, Vol. 1, #3, 61.  
Lurie, Sidney, Vol. 1, #2, 45.

## M

Maatschappij, N. V. Deli, Vol. 1, #1, 27.  
MacIntyre, A. Everett, Vol. 1, #3, 33.  
McKesson & Robbins, Vol. 1, #1, control by Foremost, 71. Vol. 1, #2, 7. Vol. 1, #3, 67.  
McKinney, Charles, Vol. 1, #4, 55.  
McKinley, William (Pres.), Vol. 1, #1, Sherman Act, 32.  
McLendon, Ted, Vol. 1, #4, 56.  
McClellan, Sen. John L., Vol. 1, #1, 35.  
McClellan Senate Rackets Investigating Committee, Vol. 1, #2, 76, 80.  
McCloy, John, Vol. 1, #1, chairman of Chase Nat'l Bank, 56.  
McDonnell & Co., Vol. 1, #2, consolidated with Karasick, 49.  
McLean Trucking Co. vs. US, 321 US 67, Vol. 1, #2, 63.  
MacMahon, Lloyd F., Fed. Judge, Vol. 1, #1, 59.  
McNamara, Robert S. (Sec. of Defense), Vol. 1, #4, 70, 72.  
Mace, Myles, Vol. 1, #3, author of study "Management Problems of Corporate Acquisition", 33; 34.  
Mafia, Vol. 1, #2, 75, 76, 77, 80.  
Magnuson, Sen. Warren G., Vol. 1, #2, 59, 66.  
Maintenance, Inc., Vol. 1, #2, 35.  
Malevolent Money, Vol. 1, #2, 75-82.  
Maltese, Vito, Vol. 1, #2, 79.  
man, world, Vol. 1, #3, "homo economics", "homo familiaris", 46-47. Vol. 1, #4, mobility of, stability of, metabolic process of, 28-29; transient population, 31.  
Management Consultant Firm in Mexico, Vol. 1, #3, A. B. Horn, head, 15.  
management in Mexico, Vol. 1, #3, 17.  
management audit, Vol. 1, #1, purpose of, 23.  
management research reports, Vol. 1, #4, SBA, 76.

manipulation, Vol. 1, #3, stock purchases, 37; stock prices, 38.  
Manitoba, Vol. 1, #1, incentives for US investment in, 15; resources in, 17.  
Mann-Elkins Act, Vol. 1, #2, of 1910, 64.  
Mansfield, Sen. Michael J., Vol. 1, #2, 30.  
Manufacturers Hanover Trust Co., Vol. 1, #1, 59. Vol. 1, #2, 30. Vol. 1, #3, 13.  
Manufacturers Trust Co., Vol. 1, #1, 55; merger with Hanover Bank, 59. Vol. 1, #3, 13.  
Maritime Commission, Vol. 1, #2, 41, 60.  
market extension merger, Vol. 1, #1, 72.  
markets, division of, Vol. 1, #4, 40.  
market survey, Vol. 1, #2, importance in merger, 69.  
Markham, Prof. Jesse, Vol. 1, #4, 27.  
Markstein, David A. (author), Vol. 1, #2, 50-58.  
Marshall Plan, Vol. 1, #1, p. 80.  
Martin, Dr. David D., Vol. 1, #2, 11.  
Martin-Marietta, Vol. 1, #1, 11. Vol. 1, #2, case of unfair labor practice in merger, 33.  
Masatto, Paul, Vol. 1, #2, 78.  
M. A. Schapiro & Co., Vol. 1, #1, 55, 60, as leader of underwriting syndicates, selling bank stock securities to public, 63.  
Mason, Edward S., Vol. 1, #4, 58.  
mass communication, era of, Vol. 1, #1, economic significance, 6.  
Master Index, Vol. 1, #2, function of in Technical analysis of stocks, 58.  
Maximizing Personnel Potential in a Merger, Vol. 1, #1, 74-77.  
maximum amount, Vol. 1, #2, AID-WR&I, 92; 93.  
Max-Neef, Professor, Vol. 1, at U of San Marcos, Lima, Peru, of sociology, 7.  
Maxwell Hardware & Co., Vol. 1, #2, legal precedent for utilizing tax loss of corp. without purchasing it or continuing its business, 25.  
Mead Corp., Vol. 1, #1, 11.  
Means, Gardiner, Vol. 1, #4, 62.  
Mercantile Trust Co., St. Louis, Mo., Vol. 1, #1, 59. Vol. 1, #2, 30. Vol. 1, #3, 13.  
Merchant Banker, Vol. 1, #2, services of in England, 19.  
Mercury Hotel & Restaurant Supply Corp., Vol. 1, #2, 79.  
Meredith Publishing Co., Vol. 1, #3, 82.  
mergers, Vol. 1, #1, legislation, 7; outlook for 1966, 9; 11, 64. Vol. 1, #2, 22; handbook of guidelines, 28. Vol. 1, #3, special problems, 4; merger manual by Justice Dept., 8; 9; purpose of anti law, 10; investigation, 13; Merger Master: Salgo, financial engineer, 49-54; people problems, 52; as affected by SEC act, 56; proxy regulation, 57; purchase of security in anticipation of, 61; definition, 62; Dixon era, increase of, 72; effect on continuation of retail grocery business, restraint of trade, 73; pre-merger counseling service by FTC, 75; guidelines to, 78; bank, 87; 91. Vol. 1, #4, foreign market, international, 17; trends in newspaper industry, 19, 20, 21; risks of, 34, 35; unlawful, 38, 40. (see circular merger, conglomerate merger, vertical merger, horizontal merger and right angle merger.)  
Merger Lemons, Vol. 1, #1, 36-41; merger failures, reasons for, obsolescence, as factor in merger failure, 36; scientific evaluation, importance of, merger failure, example of, merger, reasons for, 37; technological booby traps in mergers, 37-41; diverse conglomerations, perils of, 38; detection of scientific innovations, 38-39; mortality of mergers in 1955-65, merger

failures, conditions of, 39, eight mergers that turned sour, 39-41.  
Merger Master: Schapiro, Dealer in Bank Stocks, Vol. 1, #1, 54-63.  
Merger Wave Hits Wall Street, The, Vol. 1, #2, 43-49.  
Merrill Lynch Pierce Fenner & Smith, Vol. 1, #2, increase in operating expenses, 44; 1960 growth stock selections, 45; absorption of C. J. Devine & Co., growth through consolidation, 49.  
Metalab Equipment, Vol. 1, #3, 51.  
Metromedia, Inc., Vol. 1, #3, 5, 81; leading broadcast company, leading outdoor advertising, Ice-Capades, creative direct mail company, 82.  
Metropolitan Broadcasting Corp., Vol. 1, #3, 82.  
Meyer, Edward, Vol. 1, #2, 80.  
Mexican Management, Vol. 1, #3, importance of including, 19.  
Mexico, Vol. 1, #2, nationalization of oil production in, 59. Vol. 1, #3, 14-27; industrialization, 15; opportunities, 16; stumbling blocks, 17; locating of legal firm in, 18; industrial zones, 19; geography, 20; utilities, 22; tax advantages, wages and salaries, 23; List of Industries Mexico Needs and Wants, 24-27.  
Mexico City, Vol. 1, #3, 16, 17, 18, 19, 22, 24.  
Miami Herald, Vol. 1, #4, 21.  
Miami News, Vol. 1, #4, 21.  
Mid-Continent Airlines/American, Vol. 1, #1, disallowed merger, 67.  
Middle States Motor Freight, Inc., Vol. 1, #3, 40-41.  
Middle States Terminals, Inc., Vol. 1, #3, 40-41.  
middle tier companies, Vol. 1, #3, FTC concern with, 79.  
Milford Haven, City of, Vol. 1, #2, deepest oil port in South Wales, 18.  
Mills, Rep. Wilber, Vol. 1, #2, on tax law, 25.  
Mineracao Brasileira Reunidas, Vol. 1, #4, 56.  
Minerals Exploration, office of (US), Vol. 1, #2, information available from, 84.  
Mines Bureau of, Vol. 1, #2, information available from, 85.  
minimum amount, Vol. 1, #2, AID-WR&I, 92.  
minimum path, Vol. 1, #4, in tax scheduling, 11.  
mining, Vol. 1, #2, copper, 37.  
Minker, Abraham, Vol. 1, #2, 82.  
Minnesota, State of, Vol. 1, #3, 94.  
Minnesota Mining and Manufacturing, Vol. 1, #4, income from foreign sales, 16.  
Minneapolis Honeywell, Vol. 1, #2, 18.  
Minority Stockholders, rights of under Securities & Exchange Act, Vol. 1, #1, 27-28; protection against fraud, right to sue, case of Mrs. Ida May Voegel, 27; stockholder objection to merger of Baldwin-Lima-Hamilton into Armour & Co., 27-28.  
Mississippi River Fuel Corp., Vol. 1, acquisitions, 11.  
Mitchell Standard Corp., Vol. 1, #2, 35.  
Mohawk Airline, Vol. 1, #1, 65.  
Money and Credit Commission, Vol. 1, #3, 90.  
Monon, Vol. 1, #2, 65.  
monopoly, Vol. 1, #1, in sports, 8; natural, 30; 32; defined by CAB, 64; 68. Vol. 1, #3, trends, laws governing, 72; FTC action, legislation, FTC Act, 73; FTC action against, 74; 79; Bank, 90. Vol. 1, #4, Supreme Court decision in Grinnell Co. case, 5; in newspapers, 20, 21, 26, 27; 43, 45, 60.

Monterrey, Mexico, Vol. 1, #3, 16.  
 Montgomery, George, Vol. 1, #3, author of study "Management Problems of Corporate Acquisition", 33; 34.  
 Montreal, Vol. 1, #1, 18.  
 Moore, David G. (author), Vol. 1, #4, 80.  
 Moran, Charles, Jr., Vol. 1, #2, 47.  
 Morgan Grenfell, Vol. 1, #2, 19.  
 Morgan Guaranty of New York City, Vol. 1, #1, Corporate Research Dept. 24, Vol. 1, #2, 19.  
 Morgan, J. P., Vol. 1, #1, financier, 32.  
 Morgenthau, Robert, Vol. 1, #2, 76.  
 Morris, Albert J., Vol. 1, #2, 5.  
 Mosk Hotel Corp., Vol. 1, #4, 68.  
 Mossadegh, Vol. 1, #2, expropriation of oil properties in Iran, 89.  
 Motor Carrier Act of 1935, Vol. 1, #2, 64.  
 muckraking, Vol. 1, #4, newspaper, 23.  
 Mueller, Dr. Willard F., Vol. 1, #2, 11.  
 Vol. 1, #4, 58, 62.  
 "multinational" corporation, Vol. 1, #4, 15.  
 Multiple Group Broadcast companies, Vol. 1, #3, 82.  
 multiple station ownership, Vol. 1, #3, FCC Regulations, 85.  
 Munsey, Vol. 1, #4, 23.  
 Murray Meat Packing Co., Vol. 1, #2, 78, 79.  
 mutual investment funds, Vol. 1, #3, 82.  
*Mystique of Antitrust*, The, Vol. 1, #1, 29-35; trust-busting, Sherman Antitrust Act, Clayton Act, antitrust laws as mythology, 30; antitrust, common sense view as opposed to narrowly technical view toward, antitrust laws, aims of, development of economic theory, trusts, building of, 31; history of Sherman Act, trusts, rebelling against, 32; FTC, early history of, "imagery" of Sherman Act, 33; antitrust, government inefficiency in the area of, ineffectiveness of court rulings, 34; relation of antitrust regulation to other government programs, recent cases, 35.

## N

Narcotics, US Bureau of, Vol. 1, #2, 77.  
 Narragansett Brewing, Vol. 1, #3, 8.  
 Nasser, Gamal Abdul, Vol. 1, #2, expropriation of Suez Canal, 89.  
 Nathan, Raymond (author), Vol. 1, #2, *Your Hidden Tax Refund*, 83-87.  
 National Academy of Sciences, Vol. 1, #2, 41, Vol. 1, #3, 42.  
 National Aeronautics & Space Administration, Vol. 1, #2, benefits to industry, 86, Vol. 1, #4, 75.  
 National Airlines, Vol. 1, #1, 65.  
 National Association of Supervisors of State Banks, Vol. 1, #3, 94.  
 Nashville Bank & Trust Co. in Nashville, Tenn., Vol. 1, #3, 13.  
 National Banking Act, Vol. 1, #3, 91.  
 National Business League, Vol. 1, #4, 78.  
 National Cash Register, Vol. 1, #2, 18.  
 Vol. 1, #4, income from foreign sales, 16.  
 national chains, Vol. 1, #3, FTC restrict mergers, monopolistic trends, 73.  
 National City Bank of New York, Vol. 1, #2, 19.  
 National Coal Association, Vol. 1, #2, 65.  
 National Dairy Products Corp., Vol. 1, #1, 69; annual sales, 70; growth figures, 71, Vol. 1, #2, FTC action against, 10.  
 National Distillers & Chemical, Vol. 1, #4, 42.  
 National Food Stores, Inc., Vol. 1, #1, 50.

National Gypsum Co., Vol. 1, #4, Kardon vs., 12.  
 National Industrial Conference Board, Vol. 1, #3, Turner rebuttal to Fortune article, 10, Vol. 1, #4, 16.  
 nationalization, Vol. 1, #1, investments in Canada, 19, Vol. 1, #3, investments in Mexico, 16.  
 National Labor Relations Board NLRB, Vol. 1, #2, establishing guidelines to responsibilities and rights of unions and employers during merger, 31; 32, 33, 34, 35; guideline decisions, 33-35; assistance available from, 85.  
 National Portland Cement Co., Vol. 1, #1, acquisition of Ryan Ready Mixed Concrete Corp and N. Ryan Co., 11.  
 National Science Foundation, Vol. 1, #3, 42.  
 National Tea Co., Vol. 1, #1, 11, 50, Vol. 1, #3, 73.  
 National Transportation Policy, Vol. 1, #2, 60; as ICC guideline, 61; 62, 65, Vol. 1, #3, on railroad mergers, 13.  
 Nation-Wide Mutual Insurance Co., Vol. 1, #3, 82.  
 Navier Hypothesis, Vol. 1, #2, 41-42.  
 Navy, US, Vol. 1, #2, philosophy of Academy, 38; 41, Vol. 1, #4, Special Projects Branch underwater missile, 10.  
 Near East, Vol. 1, #2, AID to, 96.  
 neckline, Vol. 1, #2, in Technical analysis, 55.  
 Neighborhood Youth Corps, Vol. 1, #4, 77.  
 New Brunswick, Vol. 1, #1, incentives for US investments in, 15; resources of, 18.  
 Newfoundland, Vol. 1, #1, incentives for US investment in, 15; resources of, 18; government of, 19, 20.  
 New Democrat Party, Vol. 1, #1, in Canada, 19.  
 New Haven Board & Carton Co., Vol. 1, #4, Simon vs., 14.  
 New Haven & Hartford Railroad, Vol. 1, #3, 13.  
 Newhouse, Vol. 1, #4, newspaper chain, 20.  
 New Jersey, State of, Vol. 1, #3, 94.  
 Newman, David, Vol. 1, #2, 79.  
 New Orleans Times, Vol. 1, #4, Picayune case, 26.  
 Newport Steel Corporation, Vol. 1, #4, 36.  
 Newspaper, American Daily, Vol. 1, #4, 18; number of, 19; merger trend, 20-21; reasons for merger, profit in suburban dailies, competition of radio and TV, 21.  
 Newspaper combinations, Vol. 1, #4, joint printing agency, partial combination, 20, 21.  
 newspaper industry, Vol. 1, #4, merger trend, 19; merger, absorption or sudden death, growth, circulation, merger, combination, extensive and intensive concentration, 20; join forces to cut down on cost, 21; changing nature of, 23; effect of strikes on, high cost of publishing, 25; chart showing New York newspaper merger, 24-25; rights under First Amendment, computer run, 27.  
 Newspaper Mergers, *Business Efficiency or News Monopoly*, Vol. 1, #4, 18-27.  
 newsprint, consumption of, Vol. 1, #4, 18, 23; cost of, 24.  
 Newton, Sir Isaac, Vol. 1, #1, his concept of mechanics, 45.  
 New York Central RR, Vol. 1, #2, merger with Penn RR, 32, 62; 63, 65.  
 New York, Chicago, & St. Louis Railroad, Vol. 1, #2, acquired by Norfolk & Western, 61.  
 New York City, Vol. 1, #4, information center of the future, 30, 31; SBA disaster loan due to transit strike, 73.  
 New York Daily Mirror, Vol. 1, #2, sale

to New York Daily News, 34, Vol. 1, #4, 19, 23.  
 New York Daily News, Vol. 1, #2, acquisition of NY Daily Mirror, 34.  
 New York Herald Tribune, Vol. 1, #2, 46, Vol. 1, #4, 19, 23, 25; Chart showing Genealogy of the New York Merger, 24-25.  
 New York, New Haven, and Hartford, Vol. 1, #2, 62.  
 New York Post, Vol. 1, #4, 26.  
 New York Society of Security Analysts, Vol. 1, #1, 63.  
 New York Sun, Vol. 1, #4, 19.  
 New York State Banking Department, Vol. 1, #3, 92.  
 New York Stock Exchange, Vol. 1, #1, 55; Rule 394, 62-63, Vol. 1, #2, 43, 44, 45, 46; growth predictions for 1965-75, 49, 77, Vol. 1, #3, 36-38, 82, Vol. 1, #4, 5, 38.  
 New York Times, Vol. 1, #2, 46, 81.  
 Nicaragua, Vol. 1, #2, AID in, 91, WR&I in, 94.  
 Nicolas Salgo & Co., Vol. 1, #3, 51.  
 Nigeria, Vol. 1, #2, AID in, 96, Vol. 1, #4, Canadian newspaper in, 20.  
 Nine Chains to the Moon, Vol. 1, #2, book by Buckminster Fuller, 37.  
 Nixon, Prof. Raymond B., Vol. 1, #4, U of Minnesota, 20, 21.  
 NLRB, See National Labor Relations Board.  
 Nobil Shoe Co., The, Vol. 1, #2, 11.  
 Norbute Corporation, Vol. 1, #3, 51.  
 Norfolk and Western Railroad, Vol. 1, #2, acquisition of New York, Chicago & St. Louis and Wabash, 61; proposed merger with B&O/C&O, 62; 65.  
 North Alabama Sand Co., Vol. 1, #4, 68.  
 North Butte Mining Company, Vol. 1, #3, 51.  
 North Central Airlines, Vol. 1, #1, 65.  
 Northeast Airlines, Vol. 1, #1, 65, 68, Vol. 1, #3, acquired by Storer Broadcasting Co., 82.  
 Northwest Airlines, Vol. 1, #1, 65.  
 "no sale" rule, Vol. 1, #3, Rule 133 Securities Act of 1933, 57; definition of, 62.  
 Nova Scotia, Vol. 1, #1, incentives for US investment in, 15; resources of, 18.  
 Noyes, Jansen Jr., Vol. 1, #2, 48.  
 N. Ryan Co., Inc., Vol. 1, #1, 11.

## O

odd lot index, Vol. 1, #2, as used in Technical analysis of stock, 58.  
 Odlum, Floyd, Vol. 1, #4, president of Airfleets, Inc., 35.  
 OECD, See Organization for Economic Cooperation and Development.  
 OECD Restrictive Business Practices Committee, Vol. 1, #4, 17.  
 Office of Minerals Exploration, Vol. 1, #2, assistance available from, 84.  
 officers, corporate, Vol. 1, #4, duties of, 35.  
 officers and directors, protection to, see federal securities laws.  
 Ohio Bankers Association, Vol. 1, #3, 94.  
 oil industry, Vol. 1, #2, nationalization of, in Mexico, 89 (see expropriation of) old-line companies, Vol. 1, #1, 25.  
 Olesen, George E., Vol. 1, #3, chrome plating, Corillium Corporation, 31.  
 Olin Mathieson, Vol. 1, #4, in Brazil, 47.  
 Olympic Portland Cement Co., Vol. 1, #1, 11.  
 Ontario, Vol. 1, #1, incentives for US

investment in, 15, resources in, 17.  
 Orange Coast Daily Pilot, Vol. 1, #4, 26.  
 organized crime, Vol. 1, #2, annual profits from, 75; domination of industries, SEC protection from, congressional action to control, judicial probing, in real estate and construction, 76; in motel and hotel field, 76-77; in brokerage houses, reasons for investing in legitimate business, 77; effect in commerce, 77-78; shylocking, scam operations, 78; scam or planned bankruptcies, 79, 80; "negotiating" labor contracts, 80-81; restraint of trade agreements, 81; use of political influence, 81-82; intimidation, use of, protection from for businessmen, 82.  
 Organization for Economic Cooperation and Development OECD, Vol. 1, #4, 17.  
 Orrick, William H. Jr., Vol. 1, #1, 35, Vol. 1, #2, 11, 29.  
 O'Toole, Ed (author), Vol. 1, #1, 55-65, Vol. 1, #2, 43-49, Vol. 1, #3, 49-54, Vol. 1, #4, 4-5.  
 Outlet Company, Vol. 1, #3, 82.  
 ownership, right of, Vol. 1, #4, 33.  
 Ozark Airlines, Vol. 1, #1, 65.

## P

Pabst Brewing Co., Vol. 1, #4, 43, 44, 63; merger with Blatz, 64.  
 Pacific Airlines, Vol. 1, #1, 65.  
 Pacific Building Materials Co., Vol. 1, #1, 11.  
 Pacific Metals, Vol. 1, #3, 54.  
 packaging, age of, Vol. 1, #4, 32.  
 Pagano, Joseph, Vol. 1, #2, 78, 79, 80.  
 Page Communications, Vol. 1, #2, merger with Astro Technology, 5.  
 Paine, Welber, Jackson & Curtis, Vol. 1, #2, 45.  
 Pan-Alaska Corporation, Vol. 1, #4, Texas Corporation, 14; Australamerica, 14.  
 Panama, Vol. 1, #2, AID in, 91-92; WR&I in, 94.  
 Panama Canal Act, Vol. 1, #2, 64.  
 paper industry, Vol. 1, #1, divestitures in, 11.  
 Parliament, Vol. 1, #1, Canadian, 16.  
 Partido Revolucionario Institucional, Vol. 1, #3, Mexican political party, 16.  
 Pastore, Sen. John O., Vol. 1, #1, 35.  
 patents, Vol. 1, #1, in Canada, 15.  
 patent-jumping, Vol. 1, #1, 48-49.  
 Patman, Wright (Rep.), Vol. 1, #1, 7, 60, Vol. 1, #2, opposition to bank merger bill, 30, Vol. 1, #3, House Banking & Currency chairman, 12, 13, Vol. 1, #4, 73.  
 Patton-Clellan Publishing Co., Vol. 1, #4, 7.  
 Paul, C. Michael, Vol. 1, #2, 46.  
 Pablo Alfonso Dam, Vol. 1, #4, in Brazil, 49.  
 Pearson, Lester, P. M. of Canada, Vol. 1, #1, 16.  
 Pena Colorado Project, Vol. 1, #3, iron ore in Mexico, 16.  
 Penn-Central, Vol. 1, #2, 62, Vol. 1, #3, 13.  
 Pennsylvania, State of, Vol. 1, #3, re banks, 94.  
 Pennsylvania RR, Vol. 1, #2, merger with NYCRR, 32, 62; 63, 65.  
 Pepsi-Cola, Vol. 1, #4, acquired by Loft's, Inc. affect of advertising, 39.  
 Perlman case, Vol. 1, #4, involving Newport Steel Corporation, 36.  
 Permanent Cement Co., Vol. 1, #1, divestiture of, 11.

# INDEX • VOLUME ONE

- Perma Plásticos, S.A., Vol. 1, #4, 55.  
 Pershing & Co., Vol. 1, #2, 45.  
*Personal Exposure of Officers and Directors in Mergers & Acquisitions*, Vol. 1, #4, 34-40; taking personal advantage of a corporate opportunity, 35; profiting from the sale of controlling shares, effect of receipt of a bonus, fraud or misrepresentation in connection with stock purchases or sales, 36; liability for short-swing profits, 37; pursuing an acquisition illegal under the antitrust laws, 38; personal motivations influencing mergers and acquisitions, Vol. 1, #1, examples of compulsive behavior, syndromes, importance of self-analysis, 22.  
 personnel, Vol. 1, #1, considerations in a merger, 74; 75; importance of communications philosophy, 75; maximizing personnel potential, case studies, 75-77. Vol. 1, #2 consideration of in sale of company, 4-5. Vol. 1, #3, 34; problems in mergers, 52.  
 PERT, see Project Evaluation and Review Technique.  
 Peru, Vol. 1, #2, AID in, 96.  
 Pet & Morris, Vol. 1, #2, 48.  
 Peterson, C. L., Inc., Vol. 1, #3, 41.  
 Peterson, Charles L., Vol. 1, #3, 40.  
 Peterson, C. L., Terminals, Inc., Vol. 1, #3, 40-41.  
 Pet Milk Co., Vol. 1, #1, 70.  
 Peters, Writer & Christensen Corp., Vol. 1, #2, acquired by duPont, 46.  
 Petrobras, Vol. 1, #4, state oil monopoly in Brazil, 54.  
 Pfizer, Vol. 1, #4, income from foreign sales, 16.  
 Phelps Dodge, Vol. 1, #1, 48. Vol. 1, #2, 36, 37.  
 Philadelphia Dairy, Vol. 1, #1, merger with Foremost, 73. Vol. 1, #4, 59.  
 Philadelphia National Bank, Vol. 1, #1, merger with Girard Trust Corn Exchange Bank, 59-60. Vol. 1, #3, 12, 13. Vol. 1, #4, 43.  
 Philadelphia Record, Vol. 1, #4, 19.  
 Philco, Vol. 1, #2, acquisition of Sierra Electronic Corp., 4.  
 Phillips Petroleum, Vol. 1, #4, 42; in Brazil, 47.  
 Piedmont Airline, Vol. 1, #1, 65.  
 piggybacking, Vol. 1, #2, 65.  
 Pillsbury Mills, Inc., Vol. 1, #1, 11. Vol. 1, #2, acquiring in Great Britain, 14.  
 Pittsburgh Brewing Case, Vol. 1, #4, 38.  
 Pittsburgh & Lake Erie RR, Vol. 1, #2, 65.  
 Pittsburgh National Bank, Vol. 1, #1, 24.  
 Pittsburgh Sun-Telegraph, Vol. 1, #4, 19.  
 Pittsburgh, University of, Vol. 1, #4, SBA and NASA dissemination center, 75.  
 Pizzini, B. W., Vol. 1, #2, consolidated with Hay, Fales, 49.  
 Platt, Abe, Vol. 1, #2, 80.  
 "Point Four" programs, Vol. 1, #1, 79-80.  
 Polaroid, Vol. 1, #2, chart of present market action, 56.  
 Point & Figure Chart, Vol. 1, #2, as used in Technical analysis of stocks, 55, 57.  
 Polaris, Vol. 1, #4, 10, 11.  
 Policy Paper (AID), (see Agency for International Development).  
 Polks Furniture City, Vol. 1, #4, 68.  
 Polymer Corporation, Vol. 1, #1, 14.  
 pooling of interests, Vol. 1, #3, definition, 63, 68; SEC decision in, 67.  
 pooling, SBA, Vol. 1, #4, of facilities with others, 67; definition, 71; exempt from antitrust laws, 76; 77.  
 population in Britain, Vol. 1, #2, 16, 17-18.  
 "potential competition", Vol. 1, #1, FTC concern with, 10; 72-73.  
 poverty, Vol. 1, #1, 35 (see anti-poverty).  
 practices which unlawfully hinder competition, Vol. 1, #3, 79.  
 premium, Vol. 1, #1, bank merger, 55.  
 presidency, Vol. 1, #2, antitrust decision making, 29. Vol. 1, #4, stand on antitrust and newspaper mergers, 25.  
 Pressprich & Co., Vol. 1, #2, consolidated with Smith, Bishop, 49.  
 price/earnings ratio, Vol. 1, #3, 5.  
 price fixing, Vol. 1, #3, 79. Vol. 1, #4, 40, 45.  
 Price Waterhouse & Co., Vol. 1, #3, 62, 67.  
 Pride Wholesale Meat & Poultry Corp., Vol. 1, #2, 78, 79, 80.  
*Primer for a President, Part I*, Vol. 1, #1, 21-25; personal motivations influencing M&A, syndromes, self-analysis, examples of compulsive behavior in M&A, 22; management audit, importance of examination of cash flow, banker, importance of in merger, 23; investment banker, role of, promoters and finders, importance of, 24; importance of information in merger, wheel spinning in a merger, 24-25; use of professionals in M&A, 25.  
*Primer for a President, Part II*, Vol. 1, #2, 67-73; merger, advance knowledge of increase in operating expenses, need for, 67-68; coordinating acquisition plans, 68; don'ts in finding the right company, 68-70; importance of information, 68-69; market surveys, importance of hunch, 69; questions to ask about potential acquisition, 70-71; don'ts in deciding reasons for merging, 71-72; don'ts during merger negotiations, 72-73.  
 Prince Edward Island, Vol. 1, #1, incentives for US investment in, 15; resources of, 18; 20.  
 Prince, William Wood, Vol. 1, #1, 28.  
 private offering, Vol. 1, #3, transactions by an issuer not involving any public offering, 59-60.  
 problem solution, Vol. 1, #3, through mathematics, intuition, 44.  
 Procter & Gamble, Inc., Vol. 1, #1, acquisition of Clorox Chemical Co., 10. Vol. 1, #3, 78. Vol. 1, #4, 59, 62, 63, 64.  
 product extension merger, Vol. 1, #1, 72.  
 Procurement and Technical Assistance Division, Vol. 1, #4, SBA, 76.  
 production, Vol. 1, #1, as arbiter of excellence, 46.  
 professional sports, legislation regarding antitrust status of, Vol. 1, #1, 7, 8, 9.  
*Project Evaluation and Review Technique*, Vol. 1, #4, 10-11; critical path plus statistical derivation, uses of PERT by housewife, politicians, and textile industry, methodology, pictorial representation, active acquisition programs, finding logical buyer of company, 10-11.  
 promoters & finders, importance of in merger, Vol. 1, #1, 24.  
 property, communal, Vol. 1, #4, 32.  
 property, right of, Vol. 1, #4, in The Constitution, 32, 33.  
 prospectus, Vol. 1, #3, 36; SEC requirement, 56; 57, basic selling document, 59; material acquisitions, 60. Vol. 1, #2, 44. Vol. 1, #4, 73.  
 Provident National Bank, Vol. 1, #3, 8, 11.  
 proxy rules, Vol. 1, #1, statements of, 28. Vol. 1, #3, in purchase-and-sale or sale-and-purchase, 56; in mergers, 57; SEC protection against solicitation, statement requirements, 58.  
 public interest, Vol. 1, #2, as factor in merger, 29-30; 59, 62-63; interpretation of, 63. Vol. 1, #3, in bank merger, 9.  
 public offering, Vol. 1, #3, subject to Security Act, 58; 59.  
 public ownership, Vol. 1, #1, in Canada, 19.  
 Public Utility Holding Company Act of 1935, Vol. 1, #3, administered by Securities and Exchange Commission per Securities Exchange Act of 1934, 56.  
 Public Works Committee of Congress, Vol. 1, #4, 72.  
 publishers, American, Vol. 1, #4, 19.  
 publishing, use of computers in, Vol. 1, #2, 8. Vol. 1, #4, 27.  
 Pulitzer, Vol. 1, #4, 23.  
 purchase, Vol. 1, #3, acquisition, definition, 67.  
 Punta Alegre, Vol. 1, #3, 51, 52, 54.  
 Punta Alegre Sugar Corporation, Vol. 1, #3, 53.  
 Purex, Vol. 1, #4, 63.  
 Putnam & Co., Vol. 1, #2, consolidated with Coffin, Burr, 49.  

**Q**

 Quadros, Janio, Vol. 1, #4, ex-president of Brazil, 47, 53.  
 Quebec, Vol. 1, #1, incentives for US investment in, 15; resources in, 18; 20.  

**R**

 Radiation, Inc., Vol. 1, #2, 5; acquisition of Levinthal Electronic Products, Inc., 6.  
 Radio Corporation of America, Vol. 1, #2, 52. Vol. 1, #3, 82.  
 radio and TV, Vol. 1, #4, newspaper competition, 21, 23.  
 railroads, Vol. 1, #2, "job-freeze" in 1930s, ICC regulations re mergers, 32; bill to encourage rail mergers, 50; mergers among, 61-62; procedure for mergers, 62; ICC attitude toward mergers, 63; master consolidation plan, regulation, history of, affect of depression, 64; problems of running and regulating, 65-66. Vol. 1, #3, legislation to allow merger, proposed tax carryover, 13.  
 Railroad Bankruptcy Act of 1937, Vol. 1, #2, 60, 64.  
 rallies, Vol. 1, #2, in Technical analysis, 54.  
 Ralston Purina Co., 346 US 119, 124, 125, (1953), Vol. 1, #3, SEC vs., 59.  
 Randall, Stanley, Ontario Minister of Economics & Development, Vol. 1, #1, 15.  
 random element, law of increase of the, Vol. 1, #3, 45.  
 Rathbone, M. J., Vol. 1, #2, on antitrust laws, 11.  
 RCA, Vol. 1, #3, 6.  
 reactions to stock market, Vol. 1, #2, 53, 54.  
 Readmix Concrete Co., Vol. 1, #1, 11.  
 reap-sow equation, Vol. 1, #4, unsuitable for city, 31.  
 reciprocity, Vol. 1, #1, Consolidated Foods Corp.-Gentry, Inc. case, 10-11.  
 Reconstruction Finance Corp., Vol. 1, #4, 66, 67.  
 rectangle, Vol. 1, #2, in Technical analysis, 53, 55.  
 Reed-Bulwinkle Act, Vol. 1, #2, 60, 65.  
 Reed Research, Vol. 1, #2, naval architecture, work on, 41-42. Vol. 1, #4, 80.  
 Reed, Stanley Foster (author), Vol. 1, #1, 1; 21-25; 42-49. Vol. 1, #2, 35-42, 67-73. Vol. 1, #3, 1; 42-47. Vol. 1, #4, 28-34. (1)  
 Refinacões de Milho Brazil Limitada, Vol. 1, #4, 55.  
 registration of securities, Vol. 1, #3, responsibility of, statement, 56; procedure, exemptions, 59.  
 regulated industry, Vol. 1, #3, banks, 12.  
 regulation, Vol. 1, #3, in business, 11, SEC, 56.  
 Reilly, John R., FTC Commissioner, Vol. 1, #2, 9. Vol. 1, #3, 77. Vol. 1, #4, 64.  
 relative growth rates, Vol. 1, #4, 5.  
 religion, importance of, Vol. 1, #3, in Mexico, 17.  
 Remington Rand, Vol. 1, #2, 15, 71, 72.  
 Renault of France, Vol. 1, #4, 56.  
 reorganization, corporate, Vol. 1, #3, need to show purpose, 40.  
 research laboratory, Vol. 1, #1, acquisition of, 21-22; function of, 22.  
 Resnick, Joe, Vol. 1, #4, 70.  
 Reston, community of, Vol. 1, #4, suburb of Washington, D.C., 21.  
 Restraint of Trade, Bureau of, Vol. 1, #3, GM case, 9; FTC operating agency, 74. Vol. 1, #4, newspaper conspiracies, 26.  
 Restrictive Business Practices, Committee of Experts (OECD), Vol. 1, #4, 17.  
 retailing field, Vol. 1, #3, effect of antitrust decision on, 9.  
 Reuss, Henry S. (Rep), Vol. 1, #3, 12.  
 Reynolds & Co., Vol. 1, #2, 45, 46, 47. Vol. 1, #4, 13.  
 Rhea, Robert, Vol. 1, #2, 57.  
 Rentschler, George A., Vol. 1, #1, 28.  
 reversal, price, Vol. 1, #2, Point and Figure chart-Technical analysis, 55.  
 revolution, Vol. 1, #2, definition, 92.  
 Rheem Manufacturing, Vol. 1, #3, streamlining, 29; 34, 35.  
 Ribicoff, Sen. Abraham A., Vol. 1, #1, 35.  
 Riccardi, Vincent J., Vol. 1, #2, 80.  
 Richter Concrete Corp., Vol. 1, #1, acquired by Miss. River Fuel Corp., 11.  
 Richter Transfer Co., Vol. 1, #1, acquired by Miss. River Fuel Corp., 11.  
 Riecke, H. A. & Co., Vol. 1, #2, acquired by duPont, 46.  
 right angle merger, Vol. 1, #3, 5.  
 Rival Shoe Co., Inc., Vol. 1, #2, acquired by Endicott-Johnson Corp., 11.  
 Robertson, Sen. A. Willis, Vol. 1, #1, 60. Vol. 1, #2, 30. Vol. 1, #3, Senate Banking and Currency Committee Chairman, 12.  
 Robertson-Proxmire Bill, Vol. 1, #1, 60.  
 Robertson, W. Gordon, Vol. 1, #3, 54.  
 Robert Winthrop & Co., Vol. 1, #2, consolidated with Wood, Struthers & Co., 46.  
 Robinson, Joan, Vol. 1, #4, 58.  
 Robinson-Patman Act, Vol. 1, #1, Senate hearings to make it part of antitrust statutes, 8. Vol. 1, #3, FTC vs. Borden Co., 9; 13; anti-price discrimination, 77.  
 Rockefeller, John D., Vol. 1, #1, 31, 32.  
 Rockefeller, Rodman, Vol. 1, #4, 78.  
 Rock Island Railroad, Vol. 1, #2, 61.  
 Rogen vs. Iliken, Vol. 1, #4, 13.  
*Role of Branch Banking in Area Development*, Vol. 1, #3, 87-94; small town banks, responsive ownership, 88, 89; state restrictions on branch banking, growth in banking services, 89; branch banking, 90-94. (see banks).  
 Roman Catholic Church, Vol. 1, #1, Quebec Government, education, 18.  
 Roosevelt, Mrs. Eleanor, Vol. 1, #2, 1.  
 Roosevelt, Theodore, Vol. 1, #1, work-

ing with Sherman Act, 32; 33.  
 Rootes Motor, Vol. 1, #2, 17.  
 Ross Gear & Tool Co., Vol. 1, #2, 33.  
 Ross, Lyon & Co., Vol. 1, #2, 45.  
 Rossmann & Co., Vol. 1, #2, consolidated with Gray, 49.  
 rounding tops, Vol. 1, #2, in Technical analysis, 55.  
 Rouse, Brewer, Becker & Bryant, Vol. 1, #2, consolidated with Reynolds & Co., 46.  
 Royal Plating & Polishing Co., Vol. 1, #2, 34.  
 Rules Committee, Senate, Vol. 1, #4, SBA, 78.  
 rule of property, Vol. 1, #4, 31, 33.  
 Russia, Vol. 1, #1, industrialization of, 49. Vol. 1, #4, 11.  
 Rutter & Co., Vol. 1, #2, consolidated with Cady, Roberts & Co., 46.  
 Ryan Ready Mixed Concrete Corp., Vol. 1, #1, acquired by National Portland Cement Co., 11.

## S

Safeway Stores, Inc., Vol. 1, #1, 73. Vol. 1, #4, 43.  
 St. Croix Paper Company, Vol. 1, #3, 38.  
 St. Joe Paper Co. case, 347 US 298, 305. Vol. 1, #2, public interest factor in mergers, 63.  
 St. Lawrence-Great Lakes Waterway, Vol. 1, #1, 17.  
 St. Regis Paper Co., Vol. 1, #1, divestiture of, 11.  
 Salerno, Sgt. Ralph, Vol. 1, #2, 76.  
 Salgo, Financial Engineer, Vol. 1, #3, 49-54.  
 Salgo, Nicolas M., Vol. 1, #3, 49-54; background and family, 49; education and early business activity, 50; dealings with B&A, 52; purchase of Punta Alegre, 53; 54.  
 Saltzstein, Henry H., Vol. 1, #2, 80.  
 Salvaj & Cie, Vol. 1, #3, 50.  
 Savings and Loans Associations, Vol. 1, #3, guaranty of loans of, 95-96.  
 Sanborn Corp., Vol. 1, #2, acquired by Hewlett-Packard Co., 51.  
 Sanders, Harland, Col., Vol. 1, #1, 13, 14.  
 San Francisco Call-Bulletin, Vol. 1, #4, 19.  
 San Paulo Shoe Factory, Vol. 1, #4, 55.  
 Saskatchewon, Vol. 1, #1, incentives for US investment, 15; resources in, 17.  
 Saxon James (Comptroller of the Currency), Vol. 1, #1, 57, 63. Vol. 1, #3, 90, 94.  
 SBIC, Vol. 1, #2, 6.  
 scam operations, Vol. 1, #2, as used by racketeers in industry, 78; examples of, 78-80.  
 Schaffer Stores, Inc., Vol. 1, #1, 11.  
 Schapiro & Co., Vol. 1, #1, 55.  
 Schapiro, Morris, Vol. 1, #1, 54-63; arranging a bank merger, 56; typical day in the life of, 56-57; family, 56; biography, 57-59; business philosophy, 58; characteristics of, 61-62; battle against NYSE's Rule 394, 62-63.  
 Scheible, Shirley, Vol. 1, #4, 77.  
 Schenley Industries, Inc., Vol. 1, #4, 44.  
 Schirmer, Atherton & Co., Vol. 1, #2, 47.  
 Schivarelli, Michael, Vol. 1, #2, 80.  
 Schmookler, Dr. Jacob, Vol. 1, #2, 11.  
 Schroder Wagg, Vol. 1, #2, 19.  
 Sciandra, Gondolfo, Vol. 1, #2, 79, 80.  
 scientific evaluation, Vol. 1, #1, importance of in mergers, 37.  
 scientists, Vol. 1, #3, development in Technology, 42; teaching creativity, 44; law of increase of the random

element, astronomers, 45.  
 Scandlers, Ian (author), Vol. 1, #1, How to... in Canada, 13-20.  
 SCORE, Service Corps of Retired Executives, Vol. 1, #4, assisting in SBA program, 76, 77.  
 Scotland, Vol. 1, #2, American manufacturing investments, 18.  
 Scottish Council, Vol. 1, #2, 18.  
 Scott's of Greenock, Vol. 1, #2, merger with Greenock Dockyard, 7.  
 scrap-lag equation, Vol. 1, #2, 37.  
 Scripps Co., E. W., Vol. 1, #4, 26.  
 Scripps-Howard, Vol. 1, #4, newspaper chain, 20.  
 Seaboard Airline, Vol. 1, #2, merger with Atlantic Coast Line Railroad, 29.  
 Seaboard-Atlantic Coast Line Case, Vol. 1, #2, Supreme Court decision, 29; "public interest" factors as merger test, 29, 30, 59; 61, 62, 63, 64.  
 Sealy Inc., and Arnold Schwinn & Co., Vol. 1, #3, 11.  
 Sears Oil Co., Inc., Vol. 1, #3, 41.  
 Second District Securities Co., Vol. 1, #1, as affiliate of M. A. Schapiro & Co., 63.  
 Second Law of Thermodynamics, Vol. 1, #3, 45.  
 Securities & Exchange Commission Report, Vol. 1, #1, 26-28. Vol. 1, #2, 74. Vol. 1, #4, 12-14.  
 Securities & Exchange Acts, Vol. 1, #1, function of, 26. Vol. 1, #2, amendment to, 76. Vol. 1, #3, provisions of 1933 Act and amendments, 37, 56, 57, 58, 59, 60, 61, 62; provisions of 1934 Act and amendments, 36, 38, 56, 57, 58, 59, 60. Vol. 1, #4, 12, 13; 1933 Act, 14; 1934 Act, 36, 37, 38.  
 Securities & Exchange Commission, Vol. 1, #1, 26-28; investigation of Rule 394, 62; 63, 70. Vol. 1, #2, 74; protection from corporate raiding, 76; 82; information available from, 86. Vol. 1, #3, 35-39; injunctions, 38; 39, 52; origin and jurisdiction, 55; 56, 57, 58, 60; SEC definitions, 61-62; Andy Barr, Public Protector, 64-71; 66, 67. Vol. 1, #4, 7, 12, 13, 14.  
 SEC Primer, An, Vol. 1, #3, 55-63; SEC Act of 1933, 1934, mergers as affected by Securities Act, 56; proxy regulation in mergers, 57; minority stockholders protection, corporate acquisitions, 58; registration procedure, 59; definitions, list of SEC basic documents, 62-63.  
 Securities, Senate Subcommittee, Vol. 1, #2, 76.  
 Security Trust Co., Vol. 1, #3, merged with First National Bank & Trust Co., 13.  
 Seiberling Rubber Co., Vol. 1, #1, 35.  
 Sell a Loser... For a Profit, Vol. 1, #3, 28-35; tables, 29-30; reasons for selling, 30; pitfalls in, 32; negotiations, 32-33; examples, 33; personnel considerations, 34; tax considerations, 35.  
 seller, Vol. 1, #4, warning a, 12.  
 Sells, Ernst Van Lobel, Vol. 1, #3, 52.  
 semantic thought, Vol. 1, #1, as compared to conceptual thought, 44.  
 SENAC, Vol. 1, #4, government training agency in Brazil, 52.  
 SENAI, Vol. 1, #4, government training agency in Brazil, 52.  
 sensorial spectrum, Vol. 1, #2, 41.  
 Separatist Movement, Vol. 1, #1, in Canada, 18.  
 Sherman Antitrust Act, Vol. 1, #1, 30, 31; defined, 32; 33, 34; violation of section 1, 59; 60. Vol. 1, #2, 30, 64. Vol. 1, #3, 11, 12, 73, 74. Vol. 1, #4, 14, 15; re American business in foreign markets, 16; in newspaper mergers, 26, 27; 38.  
 Sequiera, Edward C., Vol. 1, #2, 7.  
 S.G.S. Associates, Vol. 1, #2, 80.

SG Warburg, Vol. 1, #2, 19.  
 shareholders, dissenting minority, Vol. 1, #2, power to delay liquidations, escrow arrangements, 26.  
 Shearson Hammill, Vol. 1, #2, 45.  
 Shenandoah Life Insurance Co., Vol. 1, #3, 82.  
 Sheridan Park Research Community, Vol. 1, #1, Canada, 15.  
 Shields & Co., Vol. 1, #2, 46.  
 ships, Vol. 1, #2, designing of, 41-42.  
 Sherman, Sen. John, Vol. 1, #1, 29, 30, 32.  
 short-swing profits, Vol. 1, #1, antitrust case of Gamble-Skogmo, Inc. & Western Auto Supply Co., 26-27. Vol. 1, #2 regulation of, 74. Vol. 1, #3, trading in, 61. Vol. 1, #4, 37.  
 shylocking, Vol. 1, #2, as used by racketeers in industry, methods of collecting, 78.  
 sideways consolidation, Vol. 1, #2, in Technical analysis, 53.  
 Sierra Electronic Corp., Vol. 1, #2, sold to Philco, 4.  
 Simkins, Dorothy, Vol. 1, #4, director of New Haven Board & Carton Co., 14.  
 Simkins, Leon J., Vol. 1, #4, president and director of New Haven Board & Carton Co., 14.  
 Simkins, Morton H., Vol. 1, #4, 14.  
 Simon, James, Vol. 1, #4, 14.  
 Simon vs. The New Haven Board & Carton Co., Vol. 1, #4, 14.  
 Singer Co., Vol. 1, #4, income from foreign sales, 16.  
 Sixteen Amendment to The Constitution, Vol. 1, #2, re income tax, 27.  
 Skillets, Vol. 1, #2, as in Technical analysis, 57.  
 Slators Booter Shops, Vol. 1, #2, acquired by Endicott-Johnson Corp., 11.  
 Slavin Brothers, Vol. 1, #4, 12.  
 Small Business Administration, Vol. 1, #2, information available from, 86. Vol. 1, #3, 34. Vol. 1, #4, 65-80; way to finance, 65; guidance center, Act of 1958, 66; loans, aid, assistance, pooling, definition, purpose, guided by Congress, how to go about obtaining a loan, definition of small business in manufacturing, wholesaling, retail and service, 67; Handbook for bankers re loans, 68; 69; four loan priorities, 70; dictionary of SBAsisms, lending objectives, 71; SBA Investment Act of 1958, 66, 67, 68, 73, 74; disaster loans, 73-74; publications available from, 75; criteria for intervention, COC and how they work, 75; inventories, management assistance, 76; SB pooling for defense contracts and research development, 76-77; Sect. 502 loans, 77; evaluation of, 78. Management Assistance Div. of, 78.  
 Small Business Committee, House, Vol. 1, #1, studies of effect of regular agencies on small business, 8.  
 Small Business Senate Select Committee, Vol. 1, #4, 67, 76, 78.  
 SBDC Small Business Development Corp., Vol. 1, #4, definition, 71; 74, 77, 78.  
 small issues exemption (Regulation A), Vol. 1, #3, Securities Act, 59.  
 Smallwood, Joseph, Vol. 1, #1, 18-19.  
 Smith & Wesson, Vol. 1, #3, 54.  
 Smith, Adam, Vol. 1, #4, 60, 61.  
 Smith, Bishop, Vol. 1, #2, consolidated with Prespick, 49.  
 Smith, Ramsay Co., Vol. 1, #2, merger with Carreau & Co. & Diamond & Co., 46.  
 Smith, Stanford, Vol. 1, #4, 63.  
 Smith & Wesson, Vol. 1, #3, 54.  
 Sobel, Dr. Robert, Vol. 1, #2, 45.  
 Societade Anonima, Vol. 1, #4, 48.

societal universe, Vol. 1, #3, 47. Vol. 1, #4, 28.  
 Socony Mobil, Vol. 1, #4, income from foreign sales of, 16.  
 Socony-Vacuum Oil Co., Vol. 1, #4, 38, 40.  
 Socrates, Vol. 1, #2, 38.  
 Soil Conservation Service, Vol. 1, #2, 83.  
 Somalia, Vol. 1, #2, AID, 95.  
 Sonnabend, Roger, Vol. 1, #2, 7.  
 Sopher, Raymond O., Vol. 1, #2, 82.  
 S.O.S. Co., Vol. 1, #1, acquired by General Foods, Inc., 10.  
 Southern General Factors, Inc., Vol. 1, #3, 30.  
 South Shore Railroad, Vol. 1, #2, 65.  
 Southern Airline, Vol. 1, #1, 65.  
 Southern Pacific Railroad, Vol. 1, #2, 61.  
 Southern Railroad, Vol. 1, #2, 66.  
 South Texas Rice Warehouse Co., Vol. 1, #4, 8, 9.  
 South Texas Water Co., Vol. 1, #4, 8.  
 Spain, Vol. 1, #2, AID expropriation guaranty, 90.  
 specializations, Vol. 1, #2, graduate school training for, 38; specialists vs. comprehensivists, 38-39; as putting brightest people in least powerful positions, 39. Vol. 1, #3, 44.  
 Specific Risk Investment Guaranty Handbook, Vol. 1, #2, 92.  
 Speed case, Vol. 1, #4, involving Transamerica, 36; involving rule of purchases 10b-5-SEC Act, 37.  
 Spencer, Herbert, Vol. 1, #1, 31.  
 Sperry Gyroscope, Vol. 1, #2, 71, 72.  
 Sperry Rand, Vol. 1, #2, 71.  
 sports, Vol. 1, #1, professional, legislation regarding antitrust and monopoly, 8-9.  
 spin-off, Vol. 1, #1, 51-52, 5 yr. activity restriction, 51-52. Vol. 1, #3, 39-40.  
 spin-off, project, Vol. 1, #4, 80.  
 Stacey, Nicholas A. H., Vol. 1, #3, 6, 7.  
 Standard & Poor's Index, Vol. 1, #2, 56, 55.  
 Standard Oil Company of New Jersey, Vol. 1, #1, 82. Vol. 1, #2, 11. Vol. 1, #4, 16.  
 Standard Oil Trust, Vol. 1, #1, 31-32.  
 Stanley Warner Corp., Vol. 1, #3, 82.  
 State, Department of, Vol. 1, #1, pressure on CAB, 67; 82. Vol. 1, #2, information available from, 84. Vol. 1, #4, American business in foreign market, 15; 17; information available from re specific risk investment guaranties, 52.  
 Stats, W. R., Vol. 1, #2, consolidated with Glore, Forgan, 49.  
 statutes of limitation, Vol. 1, #4, legislative trend toward shortening, 40.  
 stay-putter, Vol. 1, #4, power of the town and country, 31.  
 Steffens, Lincoln, Vol. 1, #4, 23.  
 Steele, Vol. 1, #4, De Gantano vs., 14.  
 Steinbach, Milton, Vol. 1, #1, 28.  
 Stelzer, Dr. Irwin, Vol. 1, #2, 11.  
 Steward, Iain, Vol. 1, #2, 7.  
 Steward, Potter, Associate Justice, Vol. 1, #4, 43, 44, 64.  
 stock, Vol. 1, #1, appraisal of, 27. Vol. 1, #3, purchases during merger, 36.  
 stockholders, Vol. 1, #3, protection for minority, 58.  
 Stock Market crash, Vol. 1, #3, Oct. 1929, 55.  
 stock transfer, restrictions on, Vol. 1, #2, 26-27; importance of contact wording, 27.  
 Storer Broadcasting Company, Vol. 1, #3, 81, 82.  
 straight shooting, Vol. 1, #4, dealings in securities, 12.  
 streamlining, Vol. 1, #3, selling parts of company, 29.  
 strikes, Vol. 1, #4, effect on newspaper industry, 25.

## INDEX • VOLUME ONE

Strong Cobb Arner, Vol. 1, #3, 54.  
suburban dailies, Vol. 1, #4, newspaper, 21.  
SUDENE, Vol. 1, #4, major government agency in Brazil, 49, 52.  
Sukarno, Vol. 1, #2, expropriation of Dutch properties in Indonesia, 89.  
Sumner, William Graham, Vol. 1, #1, 31, Vol. 1, #2, 38.  
Sun Co., Vol. 1, #4, 26.  
Sunrise Supermarkets, Vol. 1, #1, 11.  
supply and demand, Vol. 1, #2, in Technical analysis, 50.  
support-resistance lines, Vol. 1, #2, in Technical analysis, 54.  
surtax, Vol. 1, #3, allowable exemption, 40, Vol. 1, #4, 9.  
Sutro Bros., Vol. 1, #2, 45.  
"sweetheart contracts", Vol. 1, #2, 76, 80.  
symbolism, Vol. 1, #3, 5.  
syndromes, Vol. 1, #1, in mergers and acquisitions, 22.  
synergistic value, Vol. 1, #3, importance of, 32.

## T

Tabell, Vol. 1, #2, 45.  
Taft Broadcasting Company, Vol. 1, #3, 81.  
Taft, Hartley Act, Vol. 1, #2, 34.  
Taft, William Howard (Pres.), Vol. 1, #1, 33.  
takeover, Vol. 1, #3, of company through tender offers, new legislation, 38.  
tangible property, Vol. 1, #2, AID-WR&I, 92.  
Tax Report, Vol. 1, #1, 50-52, Vol. 1, #2, 26-28, Vol. 1, #3, 39-41, Vol. 1, #4, 8-9.  
tax, Vol. 1, #1, when business changes hands, 50-52, filing consolidated return, 51, Vol. 1, #2, agreement between US and Britain, 13; Tax Accumulated earnings, 27-28, Vol. 1, #3, in Mexico, 19, 23; (see Accumulated Earnings Tax).  
tax-free reorganization, Vol. 1, #2, 21; types of, 22.  
tax loss, Vol. 1, #2, 20-25, carryover when disallowed, 20, 21, 22; computing its value, 21; purchasing in a taxable transaction, tax free reorganizations, restrictions on carryovers, what constitutes a continuing loss business, as prime asset to acquisition, 22; problem of proving carryover, 23; evaluating a tax loss deduction, problem of disproportionate purchase price, 24; utilizing by not purchasing the corporation, congressional view on carryover, 25; in railroad mergers, 59; in corporation, 68, Vol. 1, #3, carryover in RR mergers, 13; 51, 53.  
Taylor, Rogers, Tracy & Co., Vol. 1, #2, consolidated with Illinois Co., 49.  
Teamster's Union, Vol. 1, #2, case involving seniority rights, 33; 34.  
technical analysis, Vol. 1, #2, based on factors of supply and demand, 50; role of technical analyst, 51; importance of studying the stock, 51-52; differences between stock and company, importance of supply and demand in stock market, how Technical analysis works, elementary bar chart, 52; determining trends through charts, 53-57, importance of trendline, fanline technique, trendline breaks, determining trend direction through point and figure chart, 55-57; volume-price trend analysis, technical tools em-

ployed, 57; as used in Dow Theory, in Breadth Studies, in Odd Lot index, 58.  
technicalities, Vol. 1, #1, vs. "common sense", 31.  
Technology, Vol. 1, #3, potential of, 1; development of scientists, 42, Vol. 1, #4, activity in city, in industry, 30; improvements in, 33.  
Ted Bates & Co., Inc., Vol. 1, #2, TC Memo 1962-251, 28.  
television, Vol. 1, #3, 81, Vol. 1, #4, competition to newspaper, 21, 23.  
tender offers, Vol. 1, #3, purchase of shares to gain control of company, 38.  
Tennessee Products & Chemicals Corp., The, Vol. 1, #2, 34.  
Texas Gulf Sulphur Co., et al, Vol. 1, #3, remedies sought by SEC, 60, Vol. 1, #4, 37.  
Texas Industries, Inc., Vol. 1, #1, merger with Fischer Lime & Cement Co., 11.  
Textile Fiber Products statutes, Vol. 1, #3, 79.  
Textiles and Furs, Bureau of, Vol. 1, #3, FTC operating agency, 74.  
Thailand, Vol. 1, #2, AID, 92; WR&I, 94.  
Theory of Relativity, Vol. 1, #3, man's generalization, 46.  
Third National Bank, Nashville, Tenn., Vol. 1, #1, 59, Vol. 1, #2, 30, Vol. 1, #3, 13.  
thirty-day waiting period, Vol. 1, #3, bank merger amendments, 12.  
Thompson, Roy H., Vol. 1, #4, 20.  
tie-in, Vol. 1, #1, 64, Vol. 1, #3, in selling, 79.  
Time, Inc., Vol. 1, #3, 82.  
Times Mirror Co., Vol. 1, #4, 26.  
Times, New York, Vol. 1, #4, 23.  
Times Star, Vol. 1, #4, Cincinnati Post, 26.  
Tintas Ypiranga Paint Co., Vol. 1, #4, 56.  
Tobacco Holdings, Inc., Vol. 1, #1, 27.  
Tool Company, Vol. 1, #1, 51.  
Tops All Supermarket, Vol. 1, #2, 78, 80.  
Toronto, Vol. 1, #1, Sheridan Park Research Community, 15; 17.  
Toronto Stock Exchange, Vol. 1, #1, 17.  
tourists, Vol. 1, #3, in Mexico, 16.  
Town & Country, Vol. 1, #2, case involving subcontracting to avoid union agreement, 33.  
Townsend, Calvin, Vol. 1, #2, 5.  
Tozier, M. M. (author), Vol. 1, #1, 78-85, Vol. 1, #2, 88-96, Vol. 1, #3, 95.  
Trade Expansion Act of 1962, Vol. 1, #2, 21.  
trade-offs, Vol. 1, #3, reinforcing, 32.  
Transamerica, Vol. 1, #4, 36, 37.  
transshipment of goods, Vol. 1, #4, physical, 30.  
Transportation Act of 1920, Vol. 1, #2, 64.  
Transportation Act of 1940, Vol. 1, #2, 65.  
Transportation Act of 1958, Vol. 1, #2, 65.  
Transportation, Dept. of, Vol. 1, #2, 60.  
Trans Texas Airline, Vol. 1, #1, 65.  
Trans-World Airlines, Vol. 1, #1, 65.  
Travelers Insurance Co., Vol. 1, #3, 82.  
Treasury, Dept. of, Vol. 1, #2, 22; approval of tax benefits in acquiring tax loss corporations, 23.  
trendline, Vol. 1, #2, in Technical analysis, break, 54; factors of, 54-55.  
trends, Vol. 1, #2, primary, intermediate, 57, Vol. 1, #3, monopolistic, 72.  
triangle, Vol. 1, #2, 53; in Technical analysis, 55.  
Triangle Publications, Inc., Vol. 1, #3, 82.  
trucking industry, Vol. 1, #2, ICC approve rates for interstate, 60.  
trust-busting, Vol. 1, #1, trust holding

back, 30; 32; Vol. 1, #4, 17.  
trust, Vol. 1, #1, building of, 31; problem, 33, Vol. 1, #3, corporate power, 73.  
Trust Indenture Act of 1939, Vol. 1, #3, administered by SEC per SEC Act of 1934, 56.  
truth, Vol. 1, #1, as a verb, 45, Vol. 1, #2, as a verb, 42.  
Tucker, (ICC Commissioner), Vol. 1, #2, 62, 63.  
Tucker, Anthony Co., Vol. 1, #2, merger with Davis & Davis, 49.  
Tucson Daily Citizen, Vol. 1, #4, 26.  
Tucson Newspapers, Inc., Vol. 1, #4, 26.  
Tuggle, (ICC Commissioner), Vol. 1, #2, 63, 64.  
Tulsa World and the Tulsa Tribune, Vol. 1, #4, 21.  
tunnel vision, Vol. 1, #1, in corporations, 43; in all institutions, 48.  
Turner, Donald F., Vol. 1, #1, 34, Vol. 1, #2, 28; as policy maker, 29, 30, Vol. 1, #3, 8-10, Vol. 1, #4, 44, 45, 57, 59, 61, 64.  
turnkey plant services, Vol. 1, #3, 5.

## U

U.A.W. Vol. 1, #2, guideline case in company move, 33-34.  
Udell, Jon G., Vol. 1, #4, 19.  
underdeveloped countries, Vol. 1, #1, investment in, need for investment capital, "Point Four" programs in, 79; government guaranties for investments in, 80, 81.  
unemployment, Vol. 1, #1, in Canada, 16.  
Unger, Stanley, Vol. 1, #2, 80.  
unions, Vol. 1, #2, consideration of interests during a merger, 31-32; reaction to merger, 32; guideline cases re union rights during merger, 33-35; successor clauses in contract, termination date in contract, direct voice in merger, management rights clause in contract, bargaining, unfair labor practices in merger, seniority rights, 33; closing down part of business to avoid union bargaining, advance notification of before merger, discontinuing part of company line without consulting, closing plant without notifying, effectiveness of contract after merger with non-union company, 34; replacing workers after merger to avoid union recognition, 34-35; bargaining power of without majority status, extension of contract to unorganized firm following merger, laying off surplus employees, equalization of benefits, seniority rights, unfair labor practices, 35.  
Union Carbide, Vol. 1, #1, 72.  
Union Pacific Railroad, Vol. 1, #2, 61.  
United Airlines, Vol. 1, #1, 65.  
United Brick & Clay Workers, Vol. 1, #2, 33.  
United-Capital merger, Vol. 1, #1, 67.  
United Furniture Workers, Vol. 1, #2, 35.  
United Kingdom, Vol. 1, #4, newspaper, 20.  
United Nations, Vol. 1, #3, chartering International Corporate businesses, potential revenue, 7, Vol. 1, #4, ad hoc committee on restrictive Business Practices, 17.  
United States, Vol. 1, #1, industrialization of, 49, Vol. 1, #4, Polaris project, 11, newspaper industry in, 20.  
U.S.-British tax agreement, Vol. 1, #2, 19.

US Circuit Court of Appeals, 7th, Vol. 1, #3, 74, Vol. 1, #4, case of Rogen vs. Ilkon, 13.  
US Chapter of the Corporate Mountaineers Club (CMC), Vol. 1, #3, fictitious, 49, 50, 51, 52, 54.  
US Government Agency Profile, Vol. 1, #1, CAB, 64-68, Vol. 1, #2, ICC, 59-66.  
US Gypsum, Vol. 1, #4, 12.  
U.S. Rubber Co., Vol. 1, #1, 35.  
U.S. Steel Corp., Vol. 1, #1, acquisition of Certified Ind., Inc., 35.  
United Van Lines, Vol. 1, #2, dealings with ICC, 61.  
Univac, Vol. 1, #2, 72.  
Universe, Vol. 1, #1, understanding the "nature" of, 44; 45, Vol. 1, #3, creativity of, 42-47; energy, entropy, 45, upside breakout, Vol. 1, #2, in Technical Analysis, 53.  
Unwalla, Dorab B. (author), Vol. 1, #4, 80.  
Urban Renewal Program, Vol. 1, #4, 31.  
Uruguay, Vol. 1, #2, AID expropriation guaranty, 90.  
Utah, State of, Vol. 1, #3, 94.

## V

Valuation Act, Vol. 1, #2, of 1913, 64.  
Varian Associates, Vol. 1, #2, merger with Eitel-McCulloch, 71.  
Verito, Frank & William, Vol. 1, #1, 50-51.  
vertical mergers, Vol. 1, #1, 11, 64, Vol. 1, #3, 78, Vol. 1, #4, 42, 44.  
"vertical price squeeze", Vol. 1, #1, 8.  
Veterans Administration, Vol. 1, #2, 61.  
"V" Formations, Vol. 1, #2, term in Technical analysis, 57.  
Voegel, Ida May, Mrs., Vol. 1, #1, 27.  
Volkswagen, Vol. 1, #4, in Brazil, 47, 55.  
Vollrath of Canada, Vol. 1, #1, 14.  
Volta Redonda steel works, Vol. 1, #4, 49, 53.  
Von's Grocery Co., Vol. 1, #4, 43, 44, 63, 64, 70.  
Volume-Price Trend Analysis, Vol. 1, #2, as used in technical analysis of stocks, 57.  
vote, Vol. 1, #4, inability of transient population to, 31.

## W

Wabash Railroad, Vol. 1, #2, acquired by Norfolk & Western, 61.  
Wagner, Robert, Vol. 1, #2, organized crime, strike settlement, 81.  
Waldemere Hotel, Vol. 1, #4, 68.  
Wall Street, Vol. 1, #1, 48, Vol. 1, #2, mergers along, 43-49; trading in 1961, 44-45; trading in 1962, 45-46; May 28, 1962-Blue Monday, 45; trading in 1963, 46-47; 1964 merger activity, 47-49; 1965 trading, 1965-75 growth predictions, major market slumps WW II, 49, Vol. 1, #4, 35; SBA loans, 73.  
Wall, William, Vol. 1, #2, 69.  
Wallace Corp., The, Vol. 1, #2, tax court memorandum opinion on, 23-24.  
Walker, A. Lightfoot, Vol. 1, #3, President of Rheem Manufacturing Co., 32; 34, 35.  
Walsh-Healey Public Contracts Act, Vol. 1, #4, 76.  
Walston & Co., Vol. 1, #2, merger with Crutenden, Podesta & Miller, 46; consolidated with Kohn, 49.

Wank, Louis Nathan, *Vol. 1, #1, 70.*  
war, *Vol. 1, #2, definition, 92.*  
War on Poverty, *Vol. 1, #1, effect on antitrust regulation, 35.*  
Washington Times Herald, *Vol. 4, #4, 19.*  
Watts-Compton Development Corp., *Vol. 1, #4, SBA loan, 77.*  
Wayne State University, *Vol. 1, #4, SBA & NASA dissemination center, 75.*  
Ways & Means Committee, House, *Vol. 1, #2, 25; railroad legislation, 59.*  
Webb, Charles A., *Vol. 1, #2, 59, 62, 63.*  
Webb, Del, *Vol. 1, #3, US Developer, 17.*  
Webb & Knapp, *Vol. 1, #3, 50.*  
Webster, Reginald, *Vol. 1, #2, 74.*  
Weinberg, Joseph, *Vol. 1, #2, 79, 80.*  
Weinberg, Stanley, *Vol. 1, #2, 79.*  
Wellington Associates, *Vol. 1, #2, 80-81.*  
Weltner, Charles L., (Rep.), *Vol. 1, #3, 12.*  
Wesson Lighting Ltd., *Vol. 1, #1, 15.*  
Wesson, Percy, *Vol. 1, #1, 15.*  
West Coast Airline, *Vol. 1, #1, 65.*  
West Coast Empire merger case, *Vol. 1, #1, 66, 67.*  
Western Airline, *Vol. 1, #1, 65.*  
Western Auto Supply Co., *Vol. 1, #1, 26.*  
Western Board and Paper Co., *Vol. 1, #4, 12.*  
Western Electronic Manufacturers Assoc., San Francisco Council of, *Vol. 1, #2, 4.*  
Western Europe, *Vol. 1, #4, common market, 16.*  
Western International Hotels, *Vol. 1, #2, 7.*  
Western Pacific Railroad, *Vol. 1, #2, case before Supreme Court, 59.*  
Western Union, *Vol. 1, #2, 32. Vol. 1, #3, 6.*  
Westinghouse Electric Co., *Vol. 1, #3, 82.*  
Westminster Bank, *Vol. 1, #2, control of British Diners Club, 6.*  
Weston, Prof. J. Fred, *Vol. 1, #4, of UCLA, "The Determination of Share Exchange Ratios in Mergers", 5.*  
What Happens to the Stock? A Look at Technical Analysis, *Vol. 1, #2, 50-58.*  
Wheatman, Nathan, *Vol. 1, #2, 82.*  
White, L. T., *Vol. 1, #4, 66.*  
Whitehead, Alfred North, *Vol. 1, #2, 38; "Whitehead's Dilemma", 38-39.*  
Whitehead's Dilemma, *Vol. 1, #3, 45.*  
Whiting, Richard A. (author), *Vol. 1, #4, 34-40.*  
Whitney Communications Co., *Vol. 1, #3, 82.*  
Williams, Harrison (Sen.), *Vol. 1, #2, 76, 77.*

Williams, Larry L., *Vol. 1, #2, 28.*  
Williams Co., *Vol. 1, #1, disposed of by Brillo Manufacturing Co., 10.*  
Williamson, Meritt, *Vol. 1, #1, head of Engineering Dept. at Penn St., 43.*  
Williamson, West Virginia, *Vol. 1, #2, 1.*  
Williston & Beane, *Vol. 1, #2, 43.*  
Willkie, Wendell, *Vol. 1, #1, 6.*  
Willys-Overland, *Vol. 1, #4, in Brazil, 48, 49, 55, 56.*  
Wilson's Furniture, Inc., *Vol. 1, #3, 40.*  
Wilson, Ralph C., Sr. & Jr., *Vol. 1, #4, 9.*  
Wilson, Rollin, *Vol. 1, #1, gen. mgr. of Vollrath of Canada, 14-15.*  
Wilson, Woodrow, *Vol. 1, #1, passage of Clayton Act under, 33. Vol. 1, #3, advocate of FTC, 74.*  
Winthrop & Co., Robert, *Vol. 1, #2, 46.*  
Wisconsin, State of, *Vol. 1, #3, banks, 94.*  
WNEW, *Vol. 1, #3, 82.*  
Wolper Film Productions, *Vol. 1, #3, Metromedia, 82.*  
Wood, Struthers & Co., *Vol. 1, #2, consolidated with Robert Winthrop & Co., 46.*  
Wool and Fur Products Labeling Act, *Vol. 1, #3, 79.*  
workers, Mexican, *Vol. 1, #3, 17.*  
World Affairs, 19th Conference of, *Vol. 1, #3, 7.*  
World Design Decade, *Vol. 1, #3, 47.*

World-Journal-Tribune, *Vol. 1, #4, 25, 26.*  
World Telegram-Sun, *Vol. 1, #4, 25.*  
Wortman Dairy, *Vol. 1, #1, 20.*  
WR&I Guaranty, (see armed conflict, losses from).  
Wright, Robert L., *Vol. 1, #2, 28.*

# Y

Your Hidden Tax Refund, *Vol. 1, #2, 83-87.*  
Yugoslavia, *Vol. 1, #2, AID expropriation guaranty, 90.*

# Z

Zeckendorf, Bill, *Vol. 1, #3, 50.*  
Zimmerman, Edwin M., *Vol. 1, #4, Acting Assistant Attorney General, 17.*  
zoological life, *Vol. 1, #4, mobility of, 29.*  
Zweig, Stefan, *Vol. 1, #4, 53.*

# NOTES